UNIVERSITY OF RICHMOND
MODLIN CENTER FOR THE ARTS

2018-2019
ANNUAL
REPORT

COMPILED BY
DEBORAH SOMMERS,
EXECUTIVE DIRECTOR

UNIVERSITY OF RICHMOND
MODLIN CENTER FOR THE ARTS
We are pleased to provide this annual report where you will see a summary of our educational activities, collaborations and partnerships at the University and community, and about our 2018-2019 programming season.

This year, at the Modlin Center for the Arts, University of Richmond, our extraordinary lineup of artists was experienced regionally as well as to local and University patrons. It was a successful year in regards to the Modlin Arts programs, the enthusiastic response by the community and University, and in attendance to events.

The Modlin Center brings well-known and emerging artists from around the world that practice a diverse and bold selection of performing arts – theatre, music, spoken word, and dance to explore a wide range of topics and issues that enriches the Richmond community and beyond. When opportunity arises, we also commission new work.

As a home for arts and culture, the Modlin Center offers engaging opportunities and education experiences that enrich and expand the life of our community. The Modlin Center impacts the community with all these programs and partnerships it has developed both on and off campus. In addition, the performances and events that take place in our venues helps to contribute to the local economy too.

The Center also provides an affordable venue for our community organizations including supporting and providing excellent event management to the University and external community,

We have also continued to encourage our partnerships and network of campus and community partners, audiences, and generous individual supporters serving younger audiences, students, and underserved communities with the Modlin Center’s residency and outreach programs. This year almost 6,500 students, K-12, and community members experienced our educational programs.

An important aspect of the Modlin Center engagement activities is participation. Many people learn best by doing and having direct experiences. Our educational and engagement programs serve that purpose and our hard-working student staff in our training programs are also learning all aspects of running a performing art center, all areas, by our professional staff. We employed 78 UR students across all areas of the Modlin Center in these programs.

Part of our educational commitment is the continuation and growth of our K-12 programs to foster the audiences of the future and inspire young people. These programs take place in-schools or at the Modlin Center.

Art allows us to transcend our differences and to discover our universal avenues of communication, understanding, and enjoyment of life, which we can experience and communicate with others. Through the arts, we harness the collective power of our artistic endeavors and those who support this effort to strengthen our society and foster harmony and learning to listen to each other.
The performing arts also teach society about itself, pointing out the attitudes and mindsets of current society. It can be a tool used to educate and lend a voice to people about their current conditions. Above all else, the performing arts are about being creative. Society needs its creative voice. The importance of having people in society who can creatively express themselves is without doubt. The formation of creativity was likely the most important step in human development, in that society cannot move forward without creative people. Art educates our way of perceiving life and brings about creativity and flexibility. These are qualities that we need in a world that is speeding up and has endless opportunities and challenges.

Being a sound board for less familiar voices from around the world has always been a fundamental component of the Modlin Center’s programming philosophy. And this idea includes creating an inclusive environment in which people of all backgrounds are invited to participate on stage, in its programs, presentations, and activities. The Modlin Center continues to codify those efforts and encouraging support to initiate an even more diverse and inclusive collaborative program. Through collaborative programs and events with the Modlin art departments, throughout the University, and also with our community partners, we are shaping ideas to use the arts as an agent of change to promote a more welcome, diverse, and inclusive environment at the University.

A strong group of community volunteers, individual donors, a range of supportive partners, and thousands of patrons, helped this dedicated staff fulfill our mission. Together, we enjoyed a successful season of enriching lives through many inspiring experiences. Our future goals are inspired by the successes of our past and these goals are shaped by new programs and ideas, and collaborative efforts.

In the following pages, you’ll hear directly from our staff regarding the people who are personally touched by our efforts every day — both on campus and around the world. Their words are paired with facts and figures from our most recent season at the Modlin Center. In exploring this information, we hope that you will share our pride in what has been accomplished and what is to come.

Thank you for being part of the Modlin Center’s success story.

Best,

Deborah S. Sommers
Executive Director

FIND MODLIN ON modlin.richmond.edu
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4 DEPARTMENT OF THEATRE & DANCE CALENDAR
• 20,842 Modlin Arts Presents tickets sold and ticket revenue increased from 2017-2018 season by 2%
• 792 Subscription households, an increase of 50 new subscribers from 2017-2018
• 6 performances at 100%+ capacity
• 16 performances at 95%+ capacity
• 23 performances at 85%+ capacity
• Charitable contributions increased from the 2017-2018 season
• Playbill ad sales were down by 3% from the season
• Facebook likes are up by 535 from July 1, 2018 to June 30, 2019 with 7,300 followers
• Twitter followers are up by from July 1, 2018 with 1,883 followers
• Instagram was up 261 with 1010 followers.

GRANT FUNDING

Received grants from:

E. Rhodes and Leona B. Carpenter Foundation
New England Foundation for the Arts
HG Quigg Endowment
Mid Atlantic Arts Foundation
Jazz Touring Network
Mayo Arts Fund
National Endowment for the Arts
Arts Midwest
The Cultural Affairs Committee

VOLUNTEERS

We reached 2,009 volunteer hours with an in-kind value of $30,135. This was an increase of 742 hours from 2017-2018 with a $19,005 in-kind value.
ACADEMIC-RELATED ENGAGEMENT

Modlin Center Academic-Related Events: 83
Free and Student Tickets: 1,261, an increase of 337 from 2017-2018
UR Students Participating in Curriculum-Related Engagement Activities: 392
UR Students Attended Modlin Arts Presents as a required by their class: 468
UR Students Attending Modlin Arts Presents: 661 (includes class required attendance)
UR collaborative faculty/students partnerships and activities: 33
Education Events Attendance: 6,491, an increase of 1,217 from 2017-2018
Total Attendance at School Series Performances: 3,022, an increase of 750 from 2017-2018

UNIVERSITY ART DEPARTMENTS EVENTS

The Department of Music increased the number of performances in fiscal year 2018 by 5 with the Tucker-Boatwright Festival of Literature and Arts and decreased in attendance by 25%. The Department of Music increased its usage of Camp Concert Hall and Perkinson Recital Hall.

The Department of Theatre and Dance decreased the number of performances from fiscal year 2018 by 9 performances. The attendance decreased by 18%. The Department of Theatre and Dance increased its usage of Cousins, and Alice Jepson. Similar to the Department of Music free concerts, the Department made all performances free this year to students, faculty and staff and the public; and the Modlin Center department has added to its subsidy for the Department.

CAMPUS AND CLIENT RENTAL EVENTS

The number of campus event increased by four events from the year previous, which saw a significant increase of seventeen events. External rentals decreased by one event.
PROGRAMMATIC PARTNERSHIPS AND COMMISSIONS

• Collaborated with the Department of Theatre and Dance to develop and support extended artist residencies with Afro-Puerto Rican ensemble Redobles de Cultura and contemporary dance ensemble Urban Bush Women.

• Supported the Tucker-Boatwright Festival of Arts and Literature events for the Department of Music’s various events.

• Partnered with the UR Museums for an event.

• Met with the Menuhin Competition leadership as part of the City of Richmond steering committee and the on-campus committee to help bring the competition to Richmond in 2020.

• Worked with the Department of Theatre and Dance to program related Tucker-Boatwright Festival of Literature and Art events in planning a choreographer residency for UR Dancers during fall 2019; presenting the performance of the choreographer’s dance company.

• Continued annual support for department of music, theatre and dance, and UR Museums productions for temp staffing — front of house, production, operations, and marketing.

• Met on an ongoing basis with the Modlin Arts Alliance, on campus committees and other UR, VCU, and community programmatic partnerships.

• Member of the Richmond Performing Arts Alliance resident committee for programs at Dominion Arts Center and Altria theatres.

• Meetings and showcases with national and international colleagues, artists, agencies, and state department programs for curating new programs.

CO-PRESENTATIONS

The Modlin Center actively works with campus departments and community organizations to share resources and co-present unique educational and artistic programs that benefit the larger campus and community. These co-presentations included:

• Served on the planning committee with the Office of Common Ground to program and produce the annual MLK Commemoration ceremony.

• Collaborated with the Center for Civic Engagement to present the One Book, One Richmond keynote lecture with Janaya Khan, activist and co-founder of Black Lives Matter Canada.

• Partnered with University Museums to host a “Meet at the Museums” spring arts social for students.

• Partnered with the Office of the President to present the Colour of Music Festival, a festival of Black classical musicians.

• Partnered with the Department of Music and the Richmond Symphony Orchestra to present various concerts as part of the Tucker Boatwright Festival of Arts and Literature, Beyond Exoticism.

• Collaborated with student-led organization Spider Nights to present the Modlin Arts Crawl, a casual, social activity designed to bring students across campus into the Modlin Center for a fun and festive community experience around art.

• Partnered with the Richmond-based Host of Sparrows Aerial Dance & Circus Arts company to co-commission and present a new work with aerial theatre company Paper Doll Militia.
## FISCAL YEAR 2019 PROGRAMS

<table>
<thead>
<tr>
<th>Modlin Arts</th>
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</thead>
<tbody>
<tr>
<td><strong>Live Programs</strong></td>
<td>39 Artists/50 performances</td>
<td></td>
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<tr>
<td><strong>Broadcast Programs</strong></td>
<td>14 plays/17 runs</td>
<td></td>
</tr>
<tr>
<td><strong>Partner events–President’s Office, Dept. of Music, and community</strong></td>
<td>43 artists</td>
<td></td>
</tr>
<tr>
<td><strong>Off-Site Performances</strong></td>
<td>3 artist companies/8 performances</td>
<td></td>
</tr>
<tr>
<td><strong>Education Programs</strong></td>
<td>83</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL MODLIN ARTS PROGRAMS</strong></td>
<td>150</td>
<td>*Includes Modlin Arts School Series</td>
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</tbody>
</table>

### Academic Arts Departments

| Department of Theatre & Dance | 31 (9 productions) |  |
| Department of Music | 46 (1 shared) |  |
| University Museums | 2 |  |
| Campus Rentals | 43 |  |
| External Rentals | 25 |  |
| **TOTAL PROGRAMS IN MODLIN VENUES** | 218 |  |
| **TOTAL PROGRAMS** | 295 |  |

## FISCAL YEAR 2019 EVENTS

<table>
<thead>
<tr>
<th>Modlin Arts</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td><strong>Live Programs</strong></td>
<td>39 Artists with 8 off-site performances</td>
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<tr>
<td><strong>Broadcast Programs</strong></td>
<td>14 productions in broadcasts/17 runs</td>
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<tr>
<td><strong>Partner events–President’s Office, Dept. of Music, and community</strong></td>
<td>43 artists</td>
<td></td>
</tr>
<tr>
<td><strong>Off-Site Performances</strong></td>
<td>3 artist companies/8 performances</td>
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<tr>
<td><strong>Education Events</strong></td>
<td>83</td>
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</tr>
<tr>
<td><strong>TOTAL MODLIN ARTS EVENTS</strong></td>
<td>67 total</td>
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</tbody>
</table>

### Academic Arts Departments

| Department of Theatre & Dance | 90 days in Alice Jepson Theatre |  |
| Department of Music | 158 days in Cousins Studio Theatre, plus classes and rehearsals |  |
| University Museums | 2 |  |
| Campus Rentals | 43 |  |
| External Rentals | 25 |  |
| **TOTAL MODLIN ARTS EVENTS** | 46 performances |  |

## FISCAL YEAR 2019 ATTENDANCE

<table>
<thead>
<tr>
<th>Modlin Arts</th>
<th>17,928</th>
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<tbody>
<tr>
<td><strong>Education Events</strong></td>
<td>6,491</td>
<td>*School Series included in Modlin Arts</td>
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<tr>
<td><strong>TOTAL MODLIN ARTS ATTENDANCE</strong></td>
<td>24,419</td>
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<tr>
<td>Department of Theatre &amp; Dance</td>
<td>4,611</td>
<td></td>
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<tr>
<td>Department of Music</td>
<td>4,355</td>
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<tr>
<td>University Museums</td>
<td>490</td>
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<tr>
<td>Campus Rentals</td>
<td>12,342</td>
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<tr>
<td>External Rentals</td>
<td>8,379</td>
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<tr>
<td><strong>TOTAL ATTENDANCE IN VENUES</strong></td>
<td>48,105</td>
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<tr>
<td><strong>TOTAL ATTENDANCE</strong></td>
<td>54,596</td>
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</tbody>
</table>

### Academic Arts Departments

| Department of Theatre & Dance | 31 (9 productions) |  |
| Department of Music | 46 (1 shared) |  |
| University Museums | 2 |  |
| Campus Rentals | 43 |  |
| External Rentals | 25 |  |
| **TOTAL PROGRAMS IN MODLIN VENUES** | 218 |  |
| **TOTAL PROGRAMS** | 295 |  |
VISITING ARTISTS RESIDENCIES
Modlin Center for the Arts supports the University’s educational mission by making it possible for artists and students and community members to interact in workshops, lectures, special presentations, and master classes. The range of artists and opportunities made available to the University of Richmond campus and the community offered substantial access to the creative process. Nearly 6,500 students, faculty, staff, and community members participated in 83 education and engagement events during the 2018-2019 academic year. Artists and companies included:

FALL 2018

Redobles de Cultura
- **Bomba** Master Class with dance students in UR faculty Alicia Diaz’ “Movement Improvisation” class
- **Bomba** Lecture/Demonstration with First Year Seminar students in UR faculty Mike Davison’s “Where is Cuba?”
- Class Visit: Julia Gutiérrez-Rivera speaks with arts management students in Deborah Sommers’ “Managing Performing Arts Organizations”
- Community Bomba Workshop with Claves Unidos at Dogtown Dance Theatre

Los Pleneros de La 21
- Assembly Performance introducing traditional Puerto Rican bomba and plena music and dance with Woodville Elementary
- Artist Voices Pre-Performance Discussion with band members moderated by Latin jazz scholar and UR music faculty Mike Davison with Kandencia band member Santos Ramirez, a Richmond-based bomba, plena, and salsa orchestra
- Pre-Show Salsa Demonstration led by the Salsa Guy Richmond
- Post-Show After Party with members of Los Pleneros de La 21

Youssara El Hawary
- Class Visit: Youssra El Hawary and members of her band speak with UR faculty Martin Sulzer-Reichel’s “Intermediate Arabic”
- Lunch with Modlin Staff and Campus Tour
- Student Dinner Discussion in the residence hall hosted by Westhampton College
- Lecture/Demonstration with Sabot at Stony Point

Dina El Wedidi
- Community Jam Session at Black Iris Gallery
- Class Visit: Dina El Wedidi and members of her band speak with students in UR music faculty Andy McGraw’s “Anthropology of Music”
- Artist Voices Pre-Performance Discussion with Dina El Wedidi and band members moderated by ethnomusicologist and UR music faculty Andy McGraw
- Post-Show Meet-and-Greet
Family Arts Day: Theatre Heroes, Call of the Wild
- Instrument Petting Zoo featuring UR music students
- Performances and demonstrations hosted by students in music and a cappella group Choeur du Rhoi
- Post-Show Q&A with the cast

Theatre Heroes, Call of the Wild
- Creative Process Workshop and Q&A with Midlothian Middle, Chesterfield County Public Schools
- “Page to Stage” Master Class with Midlothian Middle, Chesterfield County Public Schools
- Two School Matinees for grades 3 – 8
- Two Post-Show Q&As with the cast

Dover String Quartet
- Artist Voices Pre-Performance Talk with quartet members moderated by Mike Goldberg of WCVE Music

Turn It Up: The New Sound of New Orleans
- Artist Voices Pre-Performance Discussion with trumpeter Christian Scott aTunde Adjuah

Theatre RE, The Nature of Forgetting
- Post-Show Panel Discussion on Dementia with UR psychology faculty Dr. Jane Berry; Alzheimer’s Association Greater Richmond Chapter Marie Kolendo; and creator/director Guillaume Pige; and moderated by Don Miller, vice chair of the Osher Lifelong Learning Institute Leadership Council

Molly Tuttle
- Artist Voices Pre-Performance Discussion with Molly Tuttle

Kate Lindsey & Baptiste Trotignon
- Post-Show Meet-and-Greet with UR music vocal students

Songs of Freedom Project
- Artist Voices Pre-Performance Discussion with music director Ulysses Owens Jr. and vocalists Rene Marie, Alicia Olatuja, and Theo Bleckman moderated by Peter Solomon of WCVE Music

Danish String Quartet
- Artist Voices Pre-Performance Discussion with quartet members moderated by Mike Goldberg of WCVE Music

Béla Fleck and Zakir Hussain
- Artist Voices Pre-Performance Talk with Béla Fleck and Zakir Hussain

Imagination Movers
- Artist Voices Pre-Performance Discussion with Charanée Wade moderated by Peter Solomon of WCVE Music

Charanée Wade
- Artist Voices Pre-Performance Discussion with Charanée Wade moderated by Peter Solomon of WCVE Music

On-Site Middle School Workshop and Artist Voices Discussion Hosted by WCVE
SPRING 2019

The Second City, It’s Not You, It’s Me. –The Second City
• Improv Workshop with UR student organization Subject to Change
• “Imployed Workshop: Using Improv Skills in Job Interviews” hosted by Career Services for UR students

Mark Morris Dance Group and Music Ensemble
• Master Class with University Dancers
• Dance for PD Workshop with Simply Ballroom Dance Studio, a member of Richmond’s Parkinson Dance Project
• Two Post-Show Q&As with artistic director Mark Morris

Sounds of China
• Lecture/Demonstration on Chinese instruments and musical history with Osher Lifelong Learning and students in UR music faculty Andy McGraw’s “Beyond Exoticism”
• Post-Show Meet-and-Greet

Daniil Trifonov
• Piano Master Class with UR advanced piano students

Branford Marsalis
• Pre-Performance Discussion with Branford Marsalis moderated by Peter Solomon of WCVE Music

Batsheva Dance Company
• Gaga Dance Master Class with UR students
• Artist Voices Pre-Performance Discussion with company member Luc Jacobs moderated by UR faculty Alicia Diaz

Anda Union
• Campus Pop-Up Performance at The University Forum
• Mongolian Throat Singing Workshop with youth at Pine Camp Cultural Arts Center
• In-Studio Performance & Discussion at WRIR Independent Radio
• Artist Voices Pre-Performance Discussion with members of the ensemble moderated by producer Tim Pearce
• School Matinee with Q&A for grades K-12

Wu Han
• Piano Master Class with UR advanced piano students

Shanghai Quartet
• Chamber Master Class with UR students
• Artist Voices Pre-Performance Discussion with members of the Shanghai Quartet, pianist Wu Han, and cellist David Finckel

Banda Magda
• Artist Voices Pre-Performance Discussion with Magda Giannikou moderated by Peter Solomon of WCVE Music

Theaterworks USA, The Magic School Bus
• Two School Matinees for grades PreK-5
• Two Post-Show Q&As with cast members

The Pigeoning by Robin Frohardt
• School Matinee for grades 6-12
• Professional Development Workshop for K-12 educators conducted by Partners in the Arts
• Puppetry Workshop with youth at SPARC
• Three Post-Show Q&As

Takács Quartet
• In-Studio Performance and Discussion at WCVE Music
• Student Dinner with members of the quartet
• Chamber Master Class with advanced music students

Paper Doll Militia, Warped
• Circus Acrobatics Workshop with Binford Middle, Richmond Public Schools
• Youth Aerial Dane Workshop with Host of Sparrows Aerial Dance & Circus Arts
• Advanced Silks Workshop with Host of Sparrows Aerial Dance & Circus Arts
• Advanced Lyra Workshop with Host of Sparrows Aerial Dance & Circus Arts

Artist-Led Master Classes with UR Students
ARTIST RESIDENCY HIGHLIGHTS

Redobles de Cultura and Los Pleneros de La 21

Redobles de Cultura are master practitioners and educators of the oldest Afro-Puerto Rican music and dance form, *bomba*, characterized by the improvisational dialogue between a solo dancer and a lead drummer. The music and interaction are a blend of Spanish, Taino, and African cultures which originated in the seventeenth century as salves from West Africa created their own social circles and a way to resist cultural norms. They are also members of the renowned New York City-based Bomba and Plena ensemble Los Pleneros de la 21.

This four-day artist residency, created as a collaboration with UR faculty member Alicia Diaz, encompassed seven engagement activities and a culminating public performance with Los Pleneros de la 21, reaching 950 audiences and participants. Residency activities included an interactive bomba master class with University dance students; a lecture/demonstration on the cultural history and practice of Puerto Rican bomba and plena with first-year students; a community bomba workshop presented at Dogtown Dance Theatre in collaboration with Claves Unidos; a school assembly performance conducted by Los Pleneros de la 21 for local K-5 students at Woodville Elementary, a Title I school; a pre-performance discussion with members of Los Pleneros de la 21 moderated by Latin jazz scholar and music faculty Mike Davison and local bomba and plena performer Santos Ramirez. In addition, the performance included a pre-concert salsa demonstration with a local instructor and after party with DJ, dancing, and refreshments as an opportunity for audiences to interact with each other and with the band members.

Youssra El Hawary

Cairo-based singer-songwriter and accordionist Youssra El Hawary and her band started their United States tour at the Modlin Center, sponsored by Center Stage, a public diplomacy initiative of the U.S. Department of State’s Bureau of Educational and Cultural Affairs, administered by the New England Foundation for the Arts. The Modlin Center’s executive director was a delegate with the state department on the selection of artists for the program.

El Hawary and her band presented a three-day residency that included: a class visit and discussion with University students; a lunch and campus tour with Modlin Center staff; a shared meal with University students in the residence hall; and a lecture/demonstration with youth in grades six-eight at Sabot at Stony Point, an independent school in the Richmond community. The residency culminated with the band’s U.S. debut performance at the Modlin Center and a post-show artist meet-and-greet.

The residency reached ninety-five participants and included collaborations with the Department of Languages, Literatures, and Cultures; Westhampton College; and Sabot at Stony Point. Audiences of all ages were able to interact with the artists in meaningful ways, and gained an understanding, appreciation, and respect for a region of the world that was largely unfamiliar to them.
Dina El Wedidi
Egyptian singer and musical innovator Dina El Wedidi and her band presented a two-day residency as part of their Center Stage tour. Their tour was part of a public diplomacy initiative of the U.S. Department of State’s Bureau of Educational and Cultural Affairs, administered by the New England Foundation for the Arts. The Modlin Center’s executive director was a delegate with the state department on the selection of artists for the program.

Their Modlin Center residency included: a community jam session with local jazz musicians at Black Iris Gallery, an artist-run laboratory for national, international, and regional artists working in a variety of media; a class visit and discussion with University students; a pre-performance discussion with the artists led by ethnomusicologist and music faculty Andy McGraw; a lunch conversation with the campus Arabic Club; and one public performance with a post-show meet-and-greet with the artist. This residency and culminating performance engaged a total of 184 participants, bringing together students and community members for a deeper exploration of the commonalities and differences between two cultures and musical expressions.

Urban Bush Women, Hair and Other Stories
Urban Bush Women – a contemporary dance ensemble founded by celebrated artistic director and choreographer Jawole Willa Jo Zoller – celebrates beauty, culture, and history through evocative dance performances and community engagement. The company conducted a three-day residency of master classes, creative workshops, lecture/demonstrations, artist discussions, pre-performance talk, and post-show after party with the University of Richmond campus and broader community. The residency concluded with a performance featuring the company’s newest work Hair and Other Stories, which uses humor, music, and movement to explore self-image, race, and gender inequality – all through the lens of hair, primarily that of African-American women.

As a companion to the UBW performance, we created a pop-up gallery in collaboration with Westhampton College entitled “UR Hair Stories” featuring portraits and personal stories from University students. This “pop-up” gallery was designed to invite audience and campus members to reflect and dialogue with each other about some of the themes and issues raised within the artistic work. The exhibition was displayed in the lobby before and after the performance, as well as other “pop-up” locations around campus to continue the conversation. Following the performance audience members were invited to participate in an ‘after party’ to share their experience, including a photo booth and community reflection boards around the lobby. The residency engaged nearly 800 students, faculty, staff, and community members. Collaborations included the Department of Theatre and Dance, Westhampton College, VCU Dance, Black History Museum of Virginia, UR Downtown and the Bonner Center for Civic Engagement, Binford and Marin Luther King Middle Schools, Partners in the Arts, and Richmond Public Schools Turnaround Arts.
The Pigeoning

The Pigeoning is a theatre work created and directed by multi-disciplinary artist and puppet designer Robin Frohardt. This story is told through sophisticated puppetry in a style inspired by bunraku, a traditional form of Japanese puppet theatre. The artist residency encompassed one public performance, one K-12 school matinee, and four educational activities. These activities included a bunraku-style puppetry workshop with youth at School of Performing Arts Richmond in the Community (SPARC); two Q&As with the creator and director; and an arts integration workshop for K-12 educators led by Partners in the Arts as a companion to the school performance. The residency and culminating performances engaged a total of 685 audiences and participants.

Anda Union

Hailing from different ethnic nomadic cultures from across Inner Mongolia, Anda Union is an ensemble that unites a wide range of musical instruments and vocal styles to capture the essence of traditional Mongolian music. Highlighting instruments like the Morin Hurr (also known as the “Horse Head fiddle”) and the Moadin chor (a reed flute which is played while singing), Anda Union has taken up the fight to preserve an age-old culture by increasing awareness of its traditions. The 9-member ensemble of singers and instrumentalists conducted a three-day residency for University students, youth, and the community which culminated with an evening public performance and a school-time matinee for K-12 students. During their campus visit, the artists conducted discussions, a lecture/demonstration and pop-up performance, and a throat-singing workshop for a total of 568 participants.

Paper Doll Militia

The Modlin Center collaborated with Richmond-based Host of Sparrows Aerial Dance and Circus Arts to co-commission a new evening-length work, Warped, by Paper Doll Militia, an aerial theatre company with roots in circus, music, puppetry, and whimsical storytelling. As part of the three-day residency, the artists conducted several educational activities including an artist Q&A, an acrobatics workshop for K-12 students, an aerial workshop for youth, and aerial workshops for local artists to introduce circus arts to the community as well as illuminate the collaborative and creative process of developing a new, contemporary circus work. The residency and culminating performance engaged over 400 audience members and participants.
CURRICULUM-RELATED ENGAGEMENT

CURRICULAR CONNECTIONS TO THE ARTS
Distributed biannually, Curricular Connections is a publication targeted to select faculty that encourages links between academic courses and performing and visual arts events.

DEPARTMENT AND PROGRAM ENGAGEMENT
During the 2018-2019 academic year, 392 students participated in curriculum-related engagement activities with Modlin Center visiting artists.

These activities included class visits, workshops, panel discussions, artist discussions, master classes, and educator CU classes

UR Departments and programs that engaged with the Modlin Center include:

Anthropology
Arts Management
Languages, Literatures, and Cultures
Music
Psychology

Theater and Dance
Partners in the Arts
President’s Office
Jepson School Leadership Studies

STUDENT EMPLOYEES
The Modlin Center employed 78 students across all areas of the Modlin Center and provided in practicum training and education in real life experiences.

STUDENT PERFORMING ARTS ACTIVITIES

- Twenty-two student concerts, ensemble performances, and recitals. Including: UR Schola Cantorum and Women’s Chorale, UR Wind Ensemble, UR Jazz and Contemporary Combos, UR Symphony Orchestra, UR Chamber Ensembles, and individual student recitals.
- Seven student productions including Antigone by Sophocles directed by Walter Schoen; The Story by Tracey Scott Wilson directed by Dorothy Holland; Tony Kushner’s Caroline, or Change directed by Chuck Mike; Gina Gionfiddo’s Rapture, Blist, Bum and Alpha Psi Omega’s New Faces directed by students; A Celebration of Dance student presentation; and University Players annual Haunted House.
- University Dancers presented its Thirty-Fifth annual spring concert, IN/MOTION directed by Anne Van Gelder and featuring work by students, faculty, and guest choreographers.
- Student performing arts organizations who regularly perform concerts and theatre performances: Alpha Psi Omega, Ngoma African Dance Company, Block Crew, and Choeur du Roi.

University Students Learn from Visiting Artists with Master Classes
MODLIN ARTS SCHOOL SERIES

Performances by world-class artists bring together educators and students in grades K-12 in the greater Richmond area to experience live performance, enhance classroom learning, expand cultural awareness, and inspire young audiences through exposure to the arts. The arts are also used as a tool to teach other subjects and to support critical thinking skills. Each year the Modlin Center fundraises through grants and individual giving to distribute free tickets to underserved schools and students an to provide artistic experiences not otherwise available to students. Over 3,000 K-12 students and educators participated in School Series performances and artist residencies this season. Activities included:

**Paper Doll Militia**
- Youth aerial workshop with Host of Sparrows Aerial Dance & Circus Arts

**Los Pleneros de la 21**
- Lecture/Demonstration with Woodville Elementary, Richmond Public Schools

**Youssra El Hawary**
- Lecture/Demonstration with Sabot at Stony Point independent school

**Urban Bush Women**
- Lecture/Demonstration with Binford Middle, Richmond Public Schools

**Theatre Heroes, Call of the Wild**
- Creative Process workshop with Midlothian Middle, Chesterfield County Public Schools
- From “Page to Stage” master class with Midlothian Middle, Chesterfield County Public Schools
- Two School Matinees and one Family Matinee each followed by post-show Q&As

**Theaterworks USA, The Magic School Bus**
- Two School Matinees and one Family Matinee each followed by post-show Q&As

**Anda Union**
- Mongolian Throat Singing Workshop with Pine Camp Cultural Arts Center
- School Matinee followed by post-show Q&A
- Partners in the Arts conducted two professional development workshops for K-12 educators in conjunction with performances by Urban Women’s Hair and Other Stories and Robin Frohardt’s The Pigeoning

Richmond Area Students Love Our In-School Residencies
MODLIN ARTS CAMPUS & COMMUNITY PARTNERSHIPS

Modlin Arts connected with intellectual and creative resources at UR and in the community to present insightful dialogue and interaction with artists, scholars, and specialists.

FAMILY ARTS DAY CELEBRATION

The Modlin Center for the Arts collaborated with University Museums to present the annual Family Arts Day Celebration featuring interactive activities and a theater performance. Austin-based theater company, Theatre Heroes, presented *Call of the Wild* based on Jack London’s novel of the same title followed by a Q&A discussion with audience members. Prior to the performance, interactive activities included an instrument petting zoo featuring University students with the Department of Music and interactive performances by student a cappella groups Choeur du Roi, as well as various arts and crafts activities.

ARTIST VOICES SERIES

Artist Voices is a continuing program of pre- and post-performance discussions and invited artists in lectures and talks on stage that bring together audience and performers for creative conversations. Led by the artists themselves, and often moderated by faculty scholars, community experts, and Virginia Public Media program hosts. The series also includes lectures and talks on stage by notable artists. These engaging talks enrich the performance experience and illustrate the artistic, social, political, or personal aspects of the artist’s work; and as part of the Modlin’s overall programmatic goal, explores the creative process. For the 2018-2019 season we hosted twenty-five artist discussions and Q&As. Strong and consistent patron attendance of the Artist Voices series has challenged the Modlin Center in finding space to meet their demand.

OSHER LIFELONG LEARNING INSTITUTE

The Osher Lifelong Learning Institute continued its programming partnership for the 2018-2019 season of National Theatre, London and The Bolshoi Ballet broadcast series. The partnership is devised to promote and reinforce community cooperation between audiences represented by the two organizations.

PARTNERS IN THE ARTS

Select visiting artists provided in-school workshops, master classes, and assembly performances for Partner in the Arts’ K-12 school grant awardees and collaborators as an opportunity to reinforce arts integration and interaction in the classroom. Additionally, Partners in the Arts conducted professional development workshops for K-12 teachers as a complementary resource to the School Series performances.
MODLIN ARTS PARTNERSHIPS

Modlin Arts collaborated with many campus and community organizations during the 2018-2019 academic year.

Binford Middle School
Black History Museum of Virginia
Black Iris Gallery
Career Services, UR
Center for Civic Engagement, UR
Choeur du Roi, UR
Chop Suey Books
Claves Unidos

Common Ground, UR
Department of Anthropology, UR
Department of Music, UR
Department of Languages, Literatures, and Cultures, UR
Department of Psychology, UR
Department of Theatre and Dance, UR
Dogtown Dance
Host of Sparrows Aerial Dance & Circus Arts
Jepson School of Leadership Studies
Midlothian Middle School

Osher Lifelong Learning Institute, UR
Partners in the Arts, UR
Pine Camp Cultural Centers
Renaissance Society, UR
Richmond Public Schools Turnaround Arts
Sabot at Stony Point
Simply Ballroom Dance Studio
School of Performing Arts Richmond Community (SPARC)
Subject to Change, UR
UR Downtown, UR
University Museums, UR
VCU Dance
VCUE Music
WDCE UR Radio
Westhampton College, UR
Woodville Elementary
WRIR Independent Radio
In addition to participation through event attendance, the Modlin Center for the Arts offers community non-profit organizations access to its facilities for presentation of events on a rental basis. The relationships created are often collaborative, and create great visibility for the University in the region. Many of our community organization partner’s leadership are patrons of the Modlin Center. Through the nurturing of close patron relationships, plus the benefit of shared patrons between the Modlin Center and these community organizations, we offer attentive service and provide a brand-appropriate venue for these organizations. Often, these relationships are developed through the “on-first-name-basis” close connection the Modlin Center staff has with our patrons. Modlin Center staff members provide event management and expertise in areas such as production, audience services, ticketing, and marketing. Our client services and rentals provide additional financial support for the Modlin Center for programs, free educational activities, equipment and maintenance needs, and our support services to the art departments and University community.

Local and regional organizations served for 2018-2019:

**Community Clients**
- Arts in Motion
- Asian American Society of Central Virginia
- Hari Nair Family hosts Indian Music and Dance
- Heifetz Institute
- RMS Productions premieres *Christmas in Killarney*
- Stavna Ballet
- Village Dance Studio

**Internal Clients**
- Office of the President
- Business Affairs
- Provost’s Office
- Office of the Chaplaincy
- Sharp Viewpoint Series
- School of Professional Studies and more.
- One Book, One Richmond
- Richmond Common Ground
- Jepson School of Leadership Studies
- Donor Relations
- Student Groups

**MODLIN ARTS DOWNTOWN PARTNERSHIPS**

This series of off-campus performances are presented in partnership with cultural organizations in the community to engage the campus and community in the vibrant Richmond arts scene.

- Abbey Theatre of Ireland, *Two Pints*, Rare Olde Times Public House
- Batsheva Dance Company, *Venezuela*, Dominion Energy Center
- Mayumana, *Currents*, Dominion Energy Center
JO BACHMAN, ARTIST SERVICES AND CONCESSION MANAGER

45 artists groups
385 artists/technicians/support staff
3 Richmond Symphony performances, as part of the Tucker-Boatwright Festival presented by the Department of Music.

Everything old is new again, in a good way, as this season re-opened the Booker Hall of Music after last season’s renovations. For Artist Services, that meant the Camp Concert Hall dressing rooms and green rooms re-opened for Modlin Arts Presents performers, with a complete redesign of all three spaces. These changes, are much appreciated by many of our performers – after long days and weeks on the road. Both returning performers and performers new to Modlin are grateful and excited to see these facilities and amenities.

Additionally, this season Artist Services welcomed a new part-time Artist Services Coordinator to the Modlin Center staff. The Artist Services Coordinator has been invaluable in taking on the responsibilities for providing artist services coverage for many performances this season, assisting with larger groups, or handling several smaller artist’s groups solo.

Heading into the 2019-2020 season, Artist Services will continue to work on fine-tuning the new and refinished Jepson and Camp green rooms and dressing rooms, to make them function more efficiently and comfortably for Modlin’s artists and working towards “greening” the green rooms, and sustainability goals.

Artists feel at home new Green Room
“Thank you, thank you, thank you... for your trust in us, your hospitality, your professionalism. It was truly a pleasure.”
– Los Pleneros de la 21

“Wow, we had a fantastic time playing at your gorgeous theater last weekend! Seriously, your whole crew was terrific - from sound to hospitality. Thanks for taking such good care of us, we loved playing at Modlin Center for the Arts!”
– Red Molly

“You run a world class facility. We’ve never been treated better!”
– Colour of Music Festival

“This [the catering and hospitality] is some love right here. Everyone here is awesome... The energy you all put out there is just amazing!”
– Turn It Up! The New Sound of New Orleans

“The advance packet was life-saving. [Jo] is an absolute legend”
– Abbey Theatre Ireland, Two Pints

“What an amazing venue, just so beautiful and well managed, it was such a treat being there and presenting our work.”
– Paper Doll Militia

“I’ll tell you all the things that stand out about this green room [over other green rooms The Second City has been to in the past]: The compostable/biodegradable eating utensils and plates, the toothbrushes and toothpaste and sewing kit and dental floss [and other toiletries] in the dressing rooms. The TV! The M&Ms! You wouldn’t believe how many venues don’t even have recycling!

If I was going to model a green room on something, I’d model it on this one.

This is the best place in the world! We’re so happy! Go Spiders!”
– The Second City
STRATEGIC STAFF DEVELOPMENT

This year has been an incredibly productive year for the Production department. We interviewed, hired, on-boarded, and put to effective use our new staff of Pro Technicians. In addition, we maintained our student and professional staff’s dedication to supporting Modlin Arts Presents, Department of Theatre and Dance, Department of Music, University Museums, University Administration, student groups, and other community partners; and increased our engagement in the Modlin Center’s community outreach.

The Modlin Center Production Team added several new talented members to the team through our over-hire crews. This hiring strategy worked successfully towards refining a system that accomplishes a balance between a high level of professional support on a day-to-day basis, and a focus on the long-term well-being of the Modlin Center and its employees. With a growing staff of over-hires and students, our strong ability to efficiently multi-task has been visible this year. From multiple evening shows, to multiple venue shows, we have been able to produce top-quality results because of the professionalism encouraged by all employees.

COMPREHENSIVE EVENT SUPPORT

Production’s support for all of the events that occur in the Modlin Center for the Arts: Modlin Arts Presents, Departments of Theatre and Dance and Music, University Museums, internal campus rentals, external rentals, community partner events, and the additional support and professional advice to the University community including administration, various departments and student groups allowed all areas to attain successful events and planning. Improvements in both inventory and human capital have provided us with the necessary equipment to provide the best service and support to both visiting and resident artists, while also allowing for a world-class experience for Modlin Center patrons.

“Working at the Modlin Center has been the best. I’ve really come to feel at home in these theatres. I’m going to miss this place.”
– Trevor Kaminsky, Class of 2019
INTERDEPARTMENTAL COLLABORATION

At the same time, the Modlin Center continues to provide seamless integration of University academic programs into our unique “learning” environments allowing both faculty and students to concentrate on their respective intellectual pursuits while not having the added stress of managing auxiliary spaces or implementing the precise required equipment. In addition, this year, we had more actionable conversations with the resident departments of the Modlin Center regarding overall workflow enabling us to achieve faster information flow through proper and necessary channels for all events.

Furthering the Modlin Arts Presents goals and endeavors, we supported the booking process and review for potential shows for technology and space needs. As part of the programming team, we discussed trends in popular culture and goals for addressing social issues and other goals to be attained in the curating of the series. The production team also supported the educational and community engagement process such as pre-show and post-show lectures, technical support for outreach programs and engagement that took place off campus. The production team also supported marketing and development by Integrating branding within the productions, assisting in streaming and recording of educational talks and activities, and in the purchasing of equipment for technological and recording needs.

UPGRADES AND IMPROVEMENTS

A strong part of our responsibility in production is the maintenance and upkeep of the existing facility. We updated the Modlin Center's inventory spreadsheets; disposed of old equipment; continued the maintenance/repair and rebuilding of existing equipment, space needs, and purchase of replacements. Being well-equipped and well-informed has given the Modlin Center an edge from the production side and allows not only the performers to be comfortable, but allows the entire machine to work smoothly. As production technology changes at breakneck speeds, we have also been able to bring many performers’ vision to life without having to re-invent the wheel or spend huge rental budgets inside of our home venues because of our dedication to planning. It is always satisfying to be a part of a working team, but the excitement comes from being part of a winning team.

Working towards the future of the facility, we played a strong part in the Camp Concert Hall design work, inventory purchase, including the reallocation of inventory between theatres during renovations and the continuing upgrade and refining of the Alice Jepson Theatre systems. We were also a part of the University team in the construction design and management for the renovation, including participating in the vendor and facility meetings, drawing review, documentation review and consolidation. We worked closely with potential vendors during the on-site visits for the Camp Concert Hall renovation planning. These included working with riggers, audio designers, lighting representatives, and the UR Facilities’ team. With the ultimate design of the system being installed during the end of 2018-2019, the hall will be a much-improved multi-use facility once the renovations are complete.

With continued collaboration and support of University administration, staff, and faculty, the Modlin Center is poised to provide a great year of academic lectures, University productions, as well as our revered “Modlin Arts Presents” series including continued showings of live broadcasts from London’s National Theatre, world class live dance performances from contemporary giants, and award winning musical acts filling the spectrum from traditional Americana to experimental World Music.

Alice Jepson Theatre is in excellent condition and continues to receive high praise from touring staff and artists.
CLIENT SERVICE AND SUPPORT

The Modlin Center and the Modlin Center Production Staff continue to support the myriad of clients and events that occur in and around our spaces. Our clients include the Department of Theater and Dance, Department of Music, President’s Office, and University Museums alongside other campus departments, as well as the Modlin produced event series in our spaces, external clients, and community groups.

Onboarding and integrating the newly-hired Pro Technicians into frequent schedule rotation has allowed the Production Department to offer an increased level of professional service to our clients. For example, we were able to use the show staff to film the Eighth Blackbird and Danny Clay *Day of Play* event; we supported Danishta Rivero performing in the Pickels Gallery for UR Museums by setting up a small speaker system for her; we supplied a Pro Technician to engineer and live mix the Department of Theatre and Dance’s spring musical, *Caroline, or Change*; and we have been able to staff the pre-show talks whether they are held in the lobby or in our theatres. The department looks forward to recruiting more professionals to participate in our events and further our successes.

SUPPORTING COMMUNITY PARTNERSHIPS

We took performance equipment to several Richmond area schools to support our community outreach. This year, we engaged in more “pop-up” style events, such as the Anda Union event on the Forum. Additionally, our pre-show talks are increasing in popularity. So much so, that we’ve begun to move them out of the lobby and into the theatre itself! We were even able to lend a hand to our cross-town neighbors and support the Richmond Ballet and SPARC.
The Modlin Center employs five professional house managers, and following discussions with HR, Operations instituted a hiring plan for on-going recruitment. Recruiting is ongoing for house and concession staffing.

SERVICE TO UR COMMUNITY

The Operations department continues to provide significant support to the President’s office and other campus partners. The department provides staff support for front of house and box office ticketing services for the Sharp Viewpoint Series at Queally Hall, Admissions Office events, and newly added this year, the Celebration of Donors and Honors Convocation events.

Chris O’Neil, operations and business manager, attended the weekly meetings of the Modlin Center’s arts departments to manage and align calendar and scheduling needs of the arts departments. His distribution of facility activity reports occurring in the Modlin Center facilities helps build awareness and effective resource management and planning. O’Neil created a scheduling process for use of University facility resources working with art departments in the EMS University scheduling system.

VOLUNTEERS

We continue to maintain a solid base of 50 committed and dedicated ushers and 74 listed in our database. Total number of volunteer service hours was 2,009, an increase of 742 hours from 2017-2018.

In 2017, Modlin operations implemented VolunteerHub, an on-line volunteer management system. We continue to make improvements to event templates and user profiles. This year, we added photographs of volunteers to their profiles to allow Modlin staff and house managers to be better able to recognize our volunteers.

CONCESSIONS

Ongoing evaluation and streamlining of concessions operations has reduced transaction time and increased gross sales 150% from last season. We have addressed changes in PCI Compliant practices through new equipment and technology including new training practices for concessions staff to MART/ABC manager on-site requirements.

FACILITIES

The Booker Hall Lobby returned in a new configuration at the start of academic year 2018-2019. Operations staff has experimented in the use of the Booker/Camp lobby as both a meeting and performing space, with some adjustments across the season.

CONSTRUCTION PROJECTS

Throughout fiscal year 2019, the operations manager was involved in the meetings for the Camp Concert Hall renovations and fine-tuning the remaining areas in the Booker Hall renovations. Numerous meetings with stakeholder departments and construction/facilities project management as well as weekly schedule communication meetings helped to ensure coordination of facilities usage, services, and messaging. The reconfiguration of Gardner classroom will take another commonly used room off-line permanently impacting some events and common users from the University administration and other departments starting in fiscal year 2020.
RENTAL AND STAFF-PROVIDED EVENTS

The Modlin Center hosted twenty-two internal events, twenty orientation activities, and ten external clients with twenty-five rental events during the fiscal year 2019. We also provided front of house staff for four other campus events, the Sharp Viewpoint Series at Queally Center.

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<tr>
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<th>2017-2018</th>
<th>2018-2019</th>
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<tr>
<td><strong>Internal Rentals</strong></td>
<td>18</td>
<td>22 + 20 orientation activities</td>
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<tr>
<td><strong>External Rentals</strong></td>
<td>11</td>
<td>25</td>
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In developing community partnerships, the Modlin Center acquired new rental events that may occur annually and offer the opportunity to bring in a more diverse audience and cultural events.

FRONT OF HOUSE STAFF MANAGEMENT

Operations provided all staffing for front of house at Modlin Center venues, the University of Richmond Sharp Viewpoint Series, and other on-campus events that take place in other University venues.

STAFF TRAINING, PERFORMANCE, AND RECOGNITION

- In the fall of 2018, we completed new training and re-certifications for Modlin staff and professional house managers. We alternate the years in which we conduct CPR training and recertification plus safety and evacuation trainings for Modlin-5 faculty and staff who are designated as evacuation assistants.
- Operations also conducted a concessions system training and retraining for both new and established concessions associates along with customer service training for house staff.
- Operations coordinated with the Box Office’s Tessitura Software expertise to develop a to develop an annual scanner training module.
- All house managers were cross-trained in various department functions to gain a better understanding of its systems operations.
- Operations also coordinated with University Museums to develop an exhibit summary to encourage more patron engagement of the University Museum’s art exhibits prior and during performances.
- To address the occurrence of mass shootings, we are reevaluating safety protocols for the Modlin Center.
BRAND STRENGTHS

With the professional staff and unique programming, the Modlin Center continues to create strong visibility for the University regionally, locally, and worldwide in its Modlin Arts Presents programs, Arts Department programs, and University events. The Modlin Center brings well-known and emerging artists from around the world that practice a diverse selection of performing arts – theatre, music, spoken word, and dance to explore a wide range of topics and issues that enriches the Richmond community. There is no other venue in Richmond that provides this type of cultural access for the community.

As part of the University of Richmond, the Modlin Center has the added credibility as an intellectual institution, rather than a theatre selling seats with little connection to its performing artists. We facilitate connection and engagement between our performing artists and the Richmond community by providing a space for rich interaction and cross-collaboration between the student/faculty community and the broader Richmond community.

The Modlin Center offers amenities other area venues lack, including: the diversity and frequency of performances; the ability to host artists not seen anywhere else in the region; an intimate setting; accessibility to artists, staff, and executives; a wide-range of engaging residency activities; free and abundant parking; and safety. The variety of programming offered by the Modlin Center opens the venue to a wide-range and diverse mix of patrons, and continues to be the most consistent and dynamic presenter of touring arts in the Richmond area.

For the third consecutive year, the Modlin Center was nominated in three categories (Best Concert Series, Best Performing Arts Theatre, and Best Museum) in the annual *Richmond Times Dispatch* “Best Of.” We were a top-three finalist for the 2019 Best Performing Arts Theatre award.

“Working in the Box Office has shown me a previously unknown side of the performing arts industry and given me a newfound appreciation for its many aspects. Having performed onstage every year as a member of University Dancers, selling tickets for my own show is a uniquely exciting experience. It’s incredible to see how genuinely excited and engaged patrons are with each performance, which is indicative of the thriving arts scene in Richmond.”

— Mira Carroll, Box Office Associate, Class of 2020
AUDIENCE DEVELOPMENT

COMMUNITY ENGAGEMENT, OUTREACH, AND COMMUNITY ACCESS
The exponential growth in the popularity and attendance of our Artist Voices series, which is part of our academic and educational mission, will face some challenges due to some reduction in available spaces. We work closely with our regional media partners and these partnerships continue to be strong. Our social media presence, especially Instagram, continues to grow at a rapid pace.

STRONG OPPORTUNITIES
The Modlin Center has fostered a number of burgeoning partnerships that could allow for increased off-site residency activities as well as practical studio experience for students. The expanded use of our ticketing and patron database Tessitura, as well as upgrades in both Tessitura and TNew will allow Modlin to increase customer service and reduce wait times. The growing relationship with WCVE (now VPM) and WNRN will result in greater opportunities for residency opportunities.

We are aware of other commercial promoter’s presence in Richmond and that there are limited dollars and time available for the community to attend all these available regional events. However, we are unique in that we present very different programming and educational opportunities than these other more commercially-focused venues.

The Modlin Center’s Marketing Department continues to leverage and reinforce to foster visibility for the University and our brand strengths as a vibrant cultural institution that provides engaging diverse and world-class performing arts programming that builds community. In doing so, we were able to increase attendance in our performances and our community engagement opportunities quickly outgrew our capacity.

WCVE In-Studio Radio Performance for Takács Quartet and Rare Olde Time Food Truck for Eileen Ivers Pre-Show Event
BOX OFFICE
We had another great year in the Box Office. The implementation of our accessible seating program for general admission shows worked great. We were able to better estimate how many patrons with accessibility needs were planning to attend performances like the Cuban Spectacular and Theatre and Dance events.

The implementation of our school series also had great results for effective planning and patron services. Teachers reported that it was much easier to reserve school series tickets for their students and for the Box Office to pull reports.

We also completed the first year of recording all of our events, ticketed and non-ticketed, in the ticketing software. The box office worked with the Front of House to make sure that all the performances were tracked.

TICKET SALES
This year’s ticket sales increased and we had a record amount multiple sell out or near sell out shows. This may be more sell-out shows then we have ever had in a year.

Working with Abbey Theatre Ireland was a highlight this season. For the performances at Richmond’s Rare Olde Times pub, we created a box office inside the restaurant/pub. The Box Office manager and students sold and processed tickets at the off-site venue for six sold-out shows.

SUBSCRIPTIONS
Subscription orders also increased to 792 from 742. Patrons stated that the diversity of events and unique programs offered more live experiences and encouraged adventurous patrons to seek new experiences.

DONATIONS
Modlin Center donations were up this year and in part because of the University’s Giving Day, which encouraged additional donations later in the year. Membership giving which is focused on Modlin programs and educational activities, has been steady. We are looking for ways to continue increasing the memberships.

Social Media Promotions Coordinated and Aligned with University Giving Campaigns.
### MODLIN ARTS CALENDAR

#### SEPTEMBER
- **THUR. 6** 2:00 & 7:00 PM  
  NT Live: Julie  
  - **FRI. 7** 7:30 PM  
  Los Pleneros de la 21  
  - **THUR. 13** 7:30 PM  
  Youssra El Hawary, On tour as part of Center Stage  
  - **THUR. 20** 7:30 PM  
  Dina Elwedidi, On tour as part of Center Stage  
  - **SUN. 23** 7:30 PM  
  Red Molly  
  - **WED. 26** 7:30 PM  
  An Ode to Leontyne Price, Colour of Music Festival  
  - **THUR. 27** 2:00 & 7:00 PM  
  NT Live: King Lear  
  - **THUR. 27** 7:30 PM  
  Hair & Other Stories, Urban Bush Women

#### OCTOBER
- **WED. 3** 7:30 PM  
  Middle Eastern Connections featuring Richmond Symphony  
  - **SUN. 7** 3:00 PM  
  Family Arts Day Celebration featuring Call of the Wild: Illustrated Edition, Theatre Heroes  
  - **THUR. 11** 7:00 PM  
  NT Live: Macbeth  
  - **FRI. 19** 7:30 PM  
  Dover Quartet with Peter Serkin, piano  
  - **SAT. 20** 7:30 PM  
  Turn It Up! The New Sound of New Orleans featuring The Soul Rebels, Christian Scott, and Tonya Boyd-Cannon  
  - **SUN. 21** 2:00 PM  
  The Nature of Forgetting, Theatre Re  
  - **WED. 24** 7:30 PM  
  Molly Tuttle  
  - **FRI. 26** 7:30 PM  
  Thousands of Miles, Kate Lindsey and Baptiste Trotignon

#### NOVEMBER
- **SUN. 4** 7:30 PM  
  Songs of Freedom, Music Director, Ulysses Owens Jr. featuring René Marie, Alicia Olatuja, and Theo Bleckmann  
  - **WED. 7** 7:00 PM  
  NT Live: Allelujah  
  - **THUR. 8** 7:30 PM  
  Danish String Quartet  
  - **FRI. 9** 7:30 PM  
  Béla Fleck, Zakir Hussain, and Edgar Meyer  
  - **SUN. 11** 3:00 PM  
  Imagination Movers  
  - **FRI. 16** 7:30 PM  
  I’m With Her featuring Sara Watkins, Sarah Jarosz, and Aoife O’Donovan with special guest The Brother Brothers  
  - **THUR. 29** 7:00 PM  
  NT Live: Madness of George III  
  - **FRI. 30** 7:30 PM  
  Offering: The Music of Gil Scott-Heron and Brian Jackson, The Charenée Wade Quartet

#### DECEMBER
- **SAT. 1** 7:30 PM  
  Josh Ritter  
  - **THUR. 6** 2:00 & 7:00 PM  
  NT Live: Antony and Cleopatra  
  - **THUR. 6** 7:30 PM  
  Hey, Merry Christmas!, The Mavericks  
  - **SAT. 8** 7:00 PM  
  Paula Poundstone  
  - **SUN. 9** 12:55 PM  
  Bolshoi Broadcast: Don Quixote

### JANUARY
- **SUN. 13** 12:55 PM  
  Bolshoi Broadcast: La Sylphide  
  - **FRI. 18** 7:30 PM  
  It’s Not You, It’s Me –The Second City, The Second City  
  - **SUN. 20** 12:55 PM  
  Bolshoi Broadcast: La Bayadère  
  - **WED. 23** 7:30 PM  
  Southeast Asian Connections featuring Richmond Symphony  
  - **FRI.-SAT. 25-26** 7:30 PM  
  Mark Morris Dance Group and Music Ensemble  
  - **THUR. 31** 7:30 PM  
  Saloon: A Musical Acrobatic Adventure, Cirque Éloize

### FEBRUARY
- **FRI. 1** 7:30 PM  
  Sounds of China  
  - **THUR. 7** 7:30 PM  
  Daniil Trifonov, piano  
  - **THUR. 14** 7:00 PM  
  NT Live: I’m Not Running  
  - **FRI. 15** 7:30 PM  
  An Evening with Branford Marsalis  
  - **WED.-FRI. 20-22** 7:30 PM  
  Two Pints, Abbey Theatre Ireland  
  - **SAT. 23** 3:00 & 7:30 PM  
  Two Pints, Abbey Theatre Ireland  
  - **SUN. 24** 3:00 PM  
  Two Pints, Abbey Theatre Ireland  
  - **THUR. 28** 7:30 PM  
  Shanghai Quartet with David Finckel, cello and Wu Han, piano

### MARCH
- **SAT. 2** 7:30 PM  
  St. Patrick’s Day Celebration featuring Eileen Ivers  
  - **WED. 6** 7:30 PM  
  Currents, Mayumana  
  - **FRI. 8** 7:30 PM  
  Banda Magda  
  - **SUN. 10** 12:55 PM  
  Bolshoi Broadcast: The Sleeping Beauty  
  - **SUN. 10** 3:00 PM  
  The Magic School Bus: Lost in the Solar System, TheatreWorksUSA  
  - **SAT. 16** 7:30 PM  
  Del and Dawg  
  - **SAT. 23** 7:30 PM  
  Venezuela, Batsheva Dance Company

### APRIL
- **THUR. 4** 7:30 PM  
  Anda Union  
  - **FRI. 12** 7:30 PM  
  Takács Quartet  
  - **SAT. 13** 7:30 PM  
  John Scofield’s Combi 66 featuring Gerald Clayton, Vicente Archer, and Bill Stewart  
  - **THUR. 25** 7:30 PM  
  Warped, Paper Doll Militia  
  - **SAT. 27** 7:30 PM  
  It’s All About Love, Starring Maceo Parker and featuring The Maceo Parker Big Band  
  - **SUN. 28** 12:55 PM  
  Bolshoi Broadcast: The Golden Age

### MAY
- **SUN. 19** 12:55 PM  
  Bolshoi Broadcast: Carmen Suite/Petrushka
TUCKER-BOATWRIGHT FESTIVAL
Special Events Featuring Richmond Symphony
Hosted by the Department of Music in collaboration with the Modlin Center for the Arts, Richmond Symphony, UR Chaplaincy, UR Religion, UR Women Gender and Sexuality Studies, UR Museums, UR Art, UR International Film Series, UR INTC, RVA Sound Festival, Hindu Cultural Center, and Islamic Center of Central Virginia. This year’s theme “Beyond Exoticism” features new, emerging voices through a series of original commissions.

DEPARTMENT OF THEATRE AND DANCE FREE PERFORMANCES

OCTOBER
THUR.-SAT. 4-6 7:30 PM Antigone by Sophocles
SUN. 7 2:00 PM Antigone by Sophocles

NOVEMBER
THUR.-SAT. 15-17 7:30 PM The Story by Tracey Scott Wilson
SUN. 18 2:00 PM The Story by Tracey Scott Wilson

FEBRUARY
THUR.-SAT. 7-9 7:30 PM Production Studies III Showcase
SUN. 10 2:00 PM Production Studies III Showcase

MARCH
FRI.-SAT. 1-2 7:30 PM IN/MOTION, University Dancers 34th Annual Concert
SUN. 3 2:00 PM IN/MOTION, University Dancers 34th Annual Concert

APRIL
THUR.-SAT. 18-20 7:30 PM Caroline, or Change
by Tony Kushner and Jeanine Tesori
SUN. 21 2:00 PM Caroline, or Change
by Tony Kushner and Jeanine Tesori

DEPARTMENT OF MUSIC FREE CONCERT SERIES

AUGUST
WED. 29 7:30 PM Music Faculty Showcase

SEPTEMBER
WED. 5 7:30 PM David Esleck Trio
THUR. 13 4:00 PM Film Screening: Brasileirinho
THUR. 13 7:00 PM Trio Brasileiro, Tucker-Boatwright Festival Kick Off
FRI. 14 7:30 PM Film Screening: Brasileirinho
FRI. 14 7:30 PM Family Weekend Concert

OCTOBER
MON. 1 7:30 PM Call to Prayer: Creative Liturgy in Transcultural Islamic Practice, part of Sound Arts Richmond
WED. 10 7:30 PM Mohican Songs of the Spirit, Bill Miller
WED. 17 7:30 PM Mike Davison and The Latin Jazz Messengers
SUN. 28 3:00 PM UR Schola Cantorum and Women’s Chorale

NOVEMBER
FRI.-SAT. 2-3 multiple Third Practice Electroacoustic Music Festival, visit thirdpractice.org for a full schedule of events.
WED. 14 7:30 PM UR Jazz and Contemporary Combos
SUN. 18 7:30 PM UR Wind Ensemble
WED. 28 7:30 PM UR Symphony Orchestra

DEPARTMENT OF MUSIC FREE CONCERT SERIES CONTINUED

DECEMBER
SUN. 2 3:00 PM Global Sounds
MON. 3 7:30 PM UR Chamber Ensemble
TUE. 4 7:30 PM The Story of Latin Jazz: From Today to Yesterday, Cuban Spectacular
SUN. 9 5:00 & 8:00 PM 45th Annual Festival of Lessons and Carols

JANUARY
FRI. 25 3:00 & 7:30 PM Film Screening: The Adventures of Prince Achmed
SAT. 26 7:30 PM Traditional Balinese Shadow Play with Gusti Sudarta, Shadow Master, accompanied by Gamelan Raga Kusuma
SUN. 27 7:30 PM Film Screening: The Adventures of Prince Achmed

FEBRUARY
SUN. 3 3:00 PM Richard Becker, piano
MON. 11 7:30 PM The Richmond Piano Trio

MARCH
SUN. 3 3:00 PM UR Schola and Women’s Chorale
WED. 6 7:30 PM Paul Hanson, piano
THUR. 7 7:30 PM Stay on It, Eighth Blackbird
SUN. 24 3:00 PM Duo Piano Recital with Richard Becker and Doris Wylee-Becker

APRIL
MON. 1 7:30 PM Bruce Stevens, organ
WED. 3 7:30 PM UR Jazz and Contemporary Combos
SUN. 7 3:00 PM Global Sounds
WED. 10 7:30 PM UR Symphony Orchestra
THUR. 11 7:30 PM UR Jazz Ensemble
MON. 15 7:30 PM UR Wind Ensemble
MON. 22 7:30 PM UR Chamber Ensembles

TUCKER-BOATWRIGHT FESTIVAL Special Events Featuring Richmond Symphony
Hosted by the Department of Music in collaboration with the Modlin Center for the Arts, Richmond Symphony, UR Chaplaincy, UR Religion, UR Women Gender and Sexuality Studies, UR Museums, UR Art, UR International Film Series, UR INTC, RVA Sound Festival, Hindu Cultural Center, and Islamic Center of Central Virginia. This year’s theme “Beyond Exoticism” features new, emerging voices through a series of original commissions.

October 3, 2018 | 7:30 PM Middle Eastern Connections
January 23, 2019 | 17:30 PM Southeast Asian Connections
February 22, 2019 | 17:30 PM South Asian Connections
April 13, 2019 | 8:00 PM Altria Masterworks 7, Influence of the World
April 14, 2019 | 3:00 PM Altria Masterworks 7, Influence of the World
THE VERY BEST IN MUSIC, THEATRE, DANCE & VISUAL ARTS