We are pleased to provide this annual report reviewing the University of Richmond’s Modlin Center for the Arts’ educational activities, collaborations and partnerships at the University and with the community, and our 2017-2018 programming season.

During FY 2018 at the Modlin Center for the Arts, patrons from the University, local Richmond area, and greater Central and Northern Virginia region experienced our extraordinary lineup of artists.

We maintained our commitment to fostering the audiences of the future and inspiring young people, from kindergarten through high school, in our educational outreach programs, which take place in schools or at the Modlin Center.

We continued serving younger audiences, students, and underserved communities with the Modlin Center’s residency and outreach programs. Through the support of our partnerships and network of campus and community partners, audiences, and generous individual supporters thousands of participants experienced our educational programs.

An important aspect of the Modlin Center engagement activities is participation. Many people learn best by doing. Our educational outreach programming serves that purpose, and our hard-working student staff are learning all aspects of running a performing art center guided by our professional staff.

In a time of discord, art allows us to transcend our differences and to discover our universal avenues of communication, understanding, and enjoyment of life, which we can experience and communicate with others. Through the arts we can find ways to foster harmony, but also to learn to listen to each other.

Amplifying less familiar voices from around the world has always been a fundamental component of the Modlin Center’s programming philosophy. This idea includes creating an inclusive environment in which people of all backgrounds are invited to participate on stage, in its programs, presentations, and activities. In connection with the greater University of Richmond’s initiatives, the Modlin Center is codifying those efforts and encouraging support from across the University and the community to continue to initiate an even more diverse and inclusive collaborative program. Through collaborative programs and events with the Modlin art departments, throughout the University, and with our community partners, we are shaping ideas to use the arts as an agent of change to promote a more welcome, diverse, and inclusive environment at the University.

A strong group of community volunteers, individual donors, a range of supportive partners, and thousands of patrons, helped this dedicated staff fulfill our mission. Together, we enjoyed a successful season of enriching lives through many inspiring experiences. Our future goals are inspired by the successes of our past and are shaped by new programs and ideas, and collaborative efforts.

In the following pages, you will hear directly from staff regarding the people who are personally touched by our efforts every day — both on campus and around the world. Their words are paired with facts and figures from our most recent season at the Modlin Center. In exploring this information, we hope that you will share our pride in what has been accomplished and what is to come.

Thank you for being part of the Modlin Center’s success story.

Best,

Deborah S. Sommers
Executive Director
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Modlin Arts Presents ticket sales decreased from the 2016-2017 season due to fewer performances.

- Overall attendance decreased by .5% due to ten less events.
- More regular price tickets were sold; although subscription households were down from the 2016-2017 season, due to fewer events.
- Five performances at +100% capacity.
- Nine performances at +95% capacity.
- Fourteen performances at +85% capacity.
- Charitable contributions were down, due to a large donation in 2016-2017 that was not repeated.
- Playbill ad sales were down from the 2016-2017 season.
- Facebook likes are up by 398 from July 1, 2017 to 6,7276 followers.
- Twitter followers are up by 71 from July 1, 2017 with 1,848 followers.
- Instagram was added to our social media promotion mix in the 2017-2018 season, currently with 862 followers.

**GRANT FUNDING**

Received grants from:

- E. Rhodes and Leona B. Carpenter Foundation
- New England Foundation for the Arts
- National Dance Project
- Mid Atlantic Arts Foundation
- Arts Connect and Jazz Touring Network
- The Cultural Affairs Committee

**VOLUNTEERS**

We reached 1,267 volunteer hours with an in-kind value of $20,000.

**EDUCATION UR STUDENT SUMMARY**

- Twenty-seven faculty members brought twenty-four UR classes to Modlin Arts performances. Over 600 UR students attended our Modlin Arts performances as a class.

**PROGRAMMATIC PARTNERSHIPS AND COMMISSIONS**

- Sponsored in part two Department of Music commissions.
- Worked with the Department of Theatre and Dance to program related Tucker-Boatwright Festival of Literature and Art events.
- Partnered with the Department of Art and Art History and UR Museums for an event.
- Continued annual fiscal support for the departments of Music and Theatre and Dance, and UR Museums productions for temporary staffing – front of house, production, operations, and marketing.
- Met on an ongoing basis with the Modlin Arts Alliance, on campus committees, and other UR, Virginia Commonwealth University, and community programmatic partnerships.
- Member of the Richmond Performing Arts Alliance resident committee for programs at Dominion Arts Center and Altria theatres.
- Meetings, conferences, and showcases with national and international colleagues, artists, agencies, and state department programs for curating new programs.
- Met with the Menuhin Competition leadership to help bring the competition to Richmond in 2020.
- Collaborated with Richmond Symphony and Department of Music to plan partnership concerts for 2018-2019.
EDUCATION-RELATED ENGAGEMENT

Modlin Center Events: 275
Free and Student Tickets: 11,639
People Reached in Engagement Activities: 5,300
UR Students Participating in Curriculum-Related Engagement Activities: 392
UR Classes Attending Modlin Arts Performances: 24
UR Students Attending Modlin Arts Performances: 600
Education Events Attendance: 5,274
Total Attendance at School Series Performances: 2,272

UNIVERSITY ART DEPARTMENTS

The Department of Music increased the number of performances by four and in attendance by 1,490 (two of the larger concerts were Modlin Arts shared events). The Department of Music increased its usage of Camp Concert Hall.

The Department of Theatre and Dance increased the number of performances by seven performances. The attendance increased by 911. This was in part due to the Tucker Boatwright Festival of Literature and Arts. The Department of Theatre and Dance increased its usage of Cousins and Alice Jepson Theatre.

CAMPUS AND CLIENT RENTAL EVENTS

The number of campus events increased by seventeen events in usage. External client rentals increased by three events.

FISCAL YEAR 2018 ATTENDANCE

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modlin Arts</td>
<td>17,390</td>
</tr>
<tr>
<td>Education Events</td>
<td>3,002</td>
</tr>
<tr>
<td>*School Series included in Modlin Arts</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL MODLIN ARTS ATTENDANCE</strong></td>
<td><strong>20,392</strong></td>
</tr>
<tr>
<td>Department of Theatre &amp; Dance</td>
<td>5,039</td>
</tr>
<tr>
<td>Department of Music</td>
<td>5,490</td>
</tr>
<tr>
<td>University Museums</td>
<td>224</td>
</tr>
<tr>
<td>Campus Rentals</td>
<td>12,500</td>
</tr>
<tr>
<td>External Rentals</td>
<td>7,914</td>
</tr>
<tr>
<td><strong>TOTAL ATTENDANCE IN VENUES</strong></td>
<td><strong>51,559</strong></td>
</tr>
</tbody>
</table>

FISCAL YEAR 2018 EVENTS

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Modlin Arts</td>
<td>61 total</td>
</tr>
<tr>
<td>*2 off-site performances</td>
<td></td>
</tr>
<tr>
<td>33 artist groups/43 performances</td>
<td></td>
</tr>
<tr>
<td>16 productions in broadcasts/18 runs</td>
<td></td>
</tr>
<tr>
<td>Education Events</td>
<td>70</td>
</tr>
<tr>
<td><strong>TOTAL MODLIN ARTS EVENTS</strong></td>
<td></td>
</tr>
<tr>
<td>Department of Theatre &amp; Dance</td>
<td>9 productions</td>
</tr>
<tr>
<td>90 days in Alice Jepson Theatre</td>
<td>39 performances</td>
</tr>
<tr>
<td>158 days in Cousins Studio Theatre</td>
<td></td>
</tr>
<tr>
<td>Department of Music</td>
<td>40 performances</td>
</tr>
<tr>
<td>4 days in Alice Jepson Theatre</td>
<td></td>
</tr>
<tr>
<td>53 days in Camp Concert Hall</td>
<td></td>
</tr>
<tr>
<td>2 days Canon Memorial Chapel</td>
<td></td>
</tr>
<tr>
<td>University Museums</td>
<td>2</td>
</tr>
<tr>
<td>Campus Rentals</td>
<td>39</td>
</tr>
<tr>
<td>36 in venues</td>
<td></td>
</tr>
<tr>
<td>External Rentals</td>
<td>24</td>
</tr>
</tbody>
</table>
The Modlin Center for the Arts supports the University’s educational mission by making it possible for artists and students to interact in workshops, lectures, special presentations, and master classes. The range of artists and opportunities made available to University of Richmond students and the greater community offered substantial access to the creative process. Nearly 5,300 students, faculty, staff, and community members participated in these engagement events during the 2017-2018 academic year.

**FALL 2017**

**Michael Sakamoto, Soil**
- Classical Cambodian Workshop with students in Andy McGraw’s “Global Drums”
- Butoh Funk Workshop with youth from ART 180
- Embodied Movement Workshop with students in Alicia Diaz’ “Movement Improvisation” and Andy McGraw’s “FYS: What Does Sound Say”
- Devised Performance Workshop with students in Patricia Herrera’s “Going Solo: Politics and Identity of Performing Solo”
- Post-Show Q&A with artistic director Michael Sakamoto and performers moderated by Department of Theatre and Dance faculty Alicia Diaz

**Festival of South African Dance**
- Artistic Viewpoint pre-performance talk with The Gumboots and Pantsula Dance companies

**Doug Varone and Dancers**
- Creative Process Workshop led by Doug Varone with students in Anne Van Gelder’s “Production Studies I”
- Contact/Partnering Master Class with students in Cheryl Pallant’s “Contact Improvisation”
- Creative Process Workshop with pre-professional and professional performance artists and performance educators at Dominion Energy Center
- Three Dress Rehearsals and Dance Master Class with University Dancers
- Public performance of *The Bench Quartet* performed by University Dancers alongside the company with rehearsals led by Doug Varone
- Improvisation Master Class with Alicia Diaz’ “Movement Improvisation” course
- Modern Dance Master Class with Henrico High School Center for the Arts
- Master class with VCU Dance Department
- Modern Dance Master Class with Thomas Dale High School
- Post-show audience Q&A with artistic director Doug Varone and company members

**Richard Goode, piano**
- Piano Master Class with three students from Richard Becker’s piano studio

**Eddie Palmieri Latin Jazz Orchestra**
- Artistic Viewpoint pre-concert talk with band member Vincente Riviero led by WCVE Jazz host Peter Solomon

**Thomas Meglioranza, baritone**
- Artist Talk and Q&A with Department of Music majors and minors
- Vocal Master Class with advanced voice students
- Lunch Discussion with music students and faculty
- Vocal Coaching Sessions with students in professors Jennifer Cable’s and Jeff Rhiel’s voice studio

**Family Arts Day: Theater Works USA, Click, Clack, Moo**
- Instrument Petting Zoo featuring UR music students
- Performances and demonstrations hosted by student a cappella groups Choeur du Rhoi and Off the Cuff
- Post-Show Q&A and Meet-and-Greet with the cast

**TheaterworksUSA, Click, Clack, Moo**
- Two School Matinées for grades PreK-2

**Shanghai Quartet**
- Artistic Viewpoint pre-concert talk with members of the quartet

**Bassem Youssef**
- Dinner Discussion with Anthropology and Journalism students and faculty
- Post-Show Meet-and-Greet and Book Signing

**Jazz at Lincoln Center Orchestra, Big Band Holidays**
- Soundcheck Q&A led by trumpeter Marcus Printup with UR and VCU jazz students
- Artistic Viewpoint pre-concert talk with bassist Victor Goines and vocalist Catherine Russell led by WCVE Jazz host Peter Solomon
SPRING 2018

Mermaid Theatre of Nova Scotia,
Guess How Much I Love You
• Two School Matinées for grades PreK-4
• Three Post-Show Q&A sessions with cast members

Feathers of Fire: A Persian Epic
• Shadow Theatre Workshop and Indonesian Dance Workshop with local puppeteers and students in Andy McGraw’s “Indonesian Music and Theatre”
• Artistic Viewpoint pre-show talk with artistic director Hamid Rahmanian moderated by Assistant Director Shannon Hooker
• Backstage Tour and Q&A with local puppeteers
• Two Post-Show Q&A sessions with artistic director Hamid Rahmanian

Alicia Olatuja
• Artistic Viewpoint pre-concert talk with vocalist Alicia Olatuja led by WCVE Jazz host Peter Solomon

Dorrance Dance
• Composing for Dance with Department of Music majors and minors
• Assembly Performance on the “History of Tap” with Binford Middle School
• Body Percussion Workshop at Binford Middle School
• Body Percussion Workshop at John Marshall High School
• Open Tap Master Class for campus and community members
• Tap Master Class with University Dancers
• School Matinée for grades 3-12
• Professional development workshop for K-12 educators led by UR Partners in the Arts as a companion to the student performance
• Two Post-Show Q&A sessions with company members moderated by Theatre Dance faculty Anne Van Gelder

Gil Shaham, violin and Akira Eguchi, piano
• Pre-Concert Meet & Greet with students from Joanne Kong’s UR Chamber Ensembles, Alexander Kordaia’s UR Symphony Orchestra, and Susy Yim’s violin studio

Cecile McLorin Salvant
• Artistic Viewpoint pre-concert talk with vocalist Cecile McLorin Salvant led by WCVE Jazz host Peter Solomon

L.A. Dance Project
• Open Modern Master Class with university students and community members
• Post-Show Q&A with company members moderated by Assistant Director Shannon Hooker

Circa, Carnival of the Animals
• Acrobatic Workshop at Hopkins Road Elementary
• School Matinée for grades 3-12
• Three Post-Show Q&A sessions with cast members

Eighth Blackbird
• Class Visit: Poet Paul Muldoon speaks with Brian Henry’s “FYS: The Language of Poetry”
• Poetry Reading and Book Signing event with Paul Muldoon hosted by Chop Suey Books
• Artistic Viewpoint pre-concert talk with cellist Nick Phontinos, vocalist Irla O’Lionard and composer Dan Trueman

Maria Schneider Orchestra
• Artistic Viewpoint pre-concert talk with composer and bandleader Maria Schneider led by WCVE Jazz host Peter Solomon
• Jazz Clinic with David Esleck’s “Swing Combos” student ensemble

Sō Percussion
• Artistic Viewpoint pre-concert talk with Sō Percussion, pianist Gilbert Kalish, and soprano Dawn Upshaw led by WCVE Classical host Mike Goldberg

Tanya Tagaq
• Discussion/Demonstration with students in Leslie Bohon’s “All About America”
ARTIST RESIDENCY HIGHLIGHTS

Michael Sakamoto, Soil

Conceived as a reflection on cultural tensions and humanitarian crises in three Southeast Asian countries and their historical relationship with the West, Soil is a dance theater work collaboratively written and choreographed by director and scholar-artist Michael Sakamoto with three dancers: Chey Chankethya (Cambodia), Nguyen Nguyen (Vietnam/USA), and Waewdao Sirisook (Thailand). The four-day artist residency encompassed a public performance and seven educational activities for a total of 329 participants.

Residency activities included an interactive classical Cambodian dance workshop with university students; a Butoh Funk workshop for youth, ages twelve to fifteen, focusing on elements inspired by Japanese butoh and hip-hop dance practices; an Embodied Movement Workshop for dance and music students exploring concepts of devised performance and how lived experiences are expressed through the body; a Living/Performing Crisis Lecture/Demonstration for theatre students in which Michael Sakamoto spoke on his background as a butoh artist and the use of butoh-based “body in crisis” as inspiration for his directorial, choreographic and performative strategies; and an artist talk on the Soil creative process as part of the CCE Brown Bag Series. In addition, Department of Theatre and Dance faculty member Alicia Diaz led a post-show discussion with director Michael Sakamoto and the three dancers.

Doug Varone and Dancers

Award-winning choreographer and director Doug Varone works in dance, theatre, opera, film, and fashion. He is a passionate educator and articulate advocate for dance. Varone and his New York City, New York-based company presented three days of master classes, creative workshops, student rehearsals, and artist discussions with the University of Richmond and the broader community.

The residency, which started in spring FY 2018, to set a work on UR Dancers, culminated with a performance featuring Varone’s newest work in the shelter of the fold. The Bench Quartet, was performed by students in University Dancers with the Company; and performed again in the UR Dancers’ Spring Concert. The fall residency activities totaled 618 participants and included collaborations with the Department of Music, Department of Theatre and Dance, Virginia Commonwealth University (VCU Dance), Thomas Dale High School, Henrico High School Center for the Arts, and Richmond Performing Arts Alliance.

Thomas Meglioranza, baritone

Award-winning American baritone Thomas Meglioranza conducted numerous master classes and vocal coaching sessions with students in the Department of Music. The residency also included informal lunch discussions with students and faculty and a presentation Q&A to music majors and minors. Meglioranza discussed his vocal career in opera and on the recital stage and how he translated his liberal arts experience to a career in music. The residency engaged fifty-two music students and faculty, with 150 total audience attending his recital program of works by Beethoven, Gabriel Faure, and Charles Ives as well as American popular songs, with pianist Reiko Uchida.
Feathers of Fire: A Persian Epic

Feathers of Fire: A Persian Epic is a shadow play created by award-winning visual artist and filmmaker Hamid Rahmanian. This multimedia production features a story from the Shahnameh or The Book of Kings, an ancient book of epic Persian poetry performed with shadow puppetry, video projection, music, and live performance.

The artist residency encompassed two public performances, including a family matinée, and five educational activities. These activities included Indonesian shadow theatre and movement workshops with university students; a pre-show discussion and two post-show Q&A sessions with the creator and director to provide cultural context about the play's subject – The Shahnameh, and deeper understanding of the creative process; and a backstage tour and Q&A of the set and the puppets with local puppeteers. The residency and culminating performances engaged a total of 800 audiences and participants.

Dorrance Dance

Michelle Dorrance is an internationally renowned tap dancer and choreographer known for simultaneously revering the form's roots while exploding it into new territory. In early 2011, she founded Dorrance to help audiences view the old jazz form of tap dance in a modern, dynamically compelling context. Dorrance and her sixteen-person company, which includes hip-hop dancers, breakers, and musicians in addition to tap dancers, conducted a four-day residency of educational activities, which culminated with a daytime school matinée for K-12 students and an evening public performance featuring her latest work Myelination with a live band. During their campus visit, the artists conducted discussions, lecture/demonstrations, master classes, and interdisciplinary workshops to shed light on the origins and history of tap dance and illuminate the important connections between music and dance and cultural expression. The educational activities and performances engaged over 1,500 participants. Program partners included the Department of Music, Department of Theatre and Dance, Partners in the Arts, Binford Middle School, and John Marshall High School.

Eighth Blackbird

The Modlin Center co-commissioned a new evening-length collaboration, Olagón: A Cantata in Doublespeak, between contemporary music ensemble Eighth Blackbird, composer/fiddler Dan Trueman, vocalist Iarla Ó Lionáird of the The Gloaming, and Pulitzer Prize-winning poet Paul Muldoon, along with stage direction by Mark DiChiazza. As part of a week-long residency, the artists conducted class visits, master classes, and artist talks to illuminate the collaborative and creative process of developing a new, contemporary work. Poet Paul Muldoon hosted a reading and book signing presented in partnership with local book seller Chop Suey Books. The residency and culminating performance engagement over 400 students, faculty, staff, and the community.
UR Students Participated in Modlin Center Curriculum Activities

392 engagement activities with Modlin Center visiting artists.

UR Departments and programs that engaged with the Modlin Center include:

- Anthropology
- Journalism
- English
- Languages, Literatures, and Cultures
- Music
- Theater and Dance
- Women, Gender, and Sexuality Studies

One artist discussion
One artist discussion
One class visit
One class visit
Sixteen master classes/workshops/artist discussions
Twelve master classes/workshops/artist discussions
One artist discussion

CURRICULUM-RELATED ENGAGEMENT

CURRICULAR CONNECTIONS TO THE ARTS

Distributed biannually as part of the Modlin Center’s educational program, Curricular Connections is a Modlin Center-created publication targeted to select faculty that encourages links between academic courses and performing and visual arts events at the Modlin Center.

DEPARTMENT AND PROGRAM ENGAGEMENT

During the 2017-2018 academic year, 392 students participated in curriculum-related engagement activities with Modlin Center visiting artists.

STUDENT PERFORMING ARTS ACTIVITIES

- Twenty-three student concerts, ensemble performances, and recitals, including: UR Schola Cantorum and Women’s Chorale; UR Wind Ensemble; UR Jazz and Contemporary Combos; UR Symphony Orchestra; UR Chamber Ensembles; and individual student recitals.
- Eight student productions including Caryl Churchill’s Top Girls directed by Dorothy Holland; The Crucible by Arthur Miller directed by Walter Schoen; James Baldwin’s Blues for Mister Charlie directed by Chuck Mike; Caryl Churchill’s Vinegar Tom and two other titles directed by students; A Celebration of Dance student presentation; and University Players annual Haunted House.
- University Dancers presented its 34th annual spring concert, Converge directed by Anne Van Gelder and featuring work by students, faculty, and guest choreographers.
- Student performing arts organizations who regularly perform concerts and theater performances: Alpha Psi Omega, Ngoma, Richmond Octaves, and Choeur du Roi.
MODLIN ARTS SCHOOL SERIES

Modlin Arts performances by world-class artists brought together educators and students in grades K-12 in the greater Richmond area to experience live performance, enhance classroom learning, expand cultural awareness, and to inspire young audiences through exposure to the arts. Nearly 3,000 K-12 students and educators participated in Modlin Arts School Series performances and artist residencies in the 2017-2018 season.

Butoh Funk Workshop with youth from ART 180

Doug Varone and Dancers Residency
- Dance Master Class with Doug Varone and Dancers at Henrico High School Center for the Arts
- Dance Master Class with Doug Varone and Dancers at Thomas Dale High School
- Creative Process Workshop with theater and dance professionals and educators hosted by the Richmond Performing Arts Alliance

TheaterworksUSA, Click, Clack, Moo
- Two School Matinées and one Family Matinée, each followed by post-show Q&As

Mermaid Theater of Nova Scotia, Guess How Much I Love and I Love My Little Storybook
- Two School Matinées and one Family Matinée, each followed by post-show Q&As

CIRCA, Carnival of the Animals
- Acrobatic Workshop with CIRCA at Hopkins Road Elementary
- School Matinée and Family Matinée, each followed by post-show Q&As

Dorrance Dance Residency
- Assembly performance with Q&A discussion for grades 6-8 on the “History of Tap” at Binford Middle School
- Body Percussion Workshop with dance students at Binford Middle School
- Body Percussion Workshop with dance students at John Marshall High School
- Professional Development Workshop for K-12 teachers conducted by Partners in the Arts

PARTNERS IN THE ARTS

Select visiting artists provided in-school workshops, master classes, and assembly performances for Partner in the Arts’ K-12 school grant awardees and collaborators as an opportunity to reinforce arts integration and interaction in the classroom. Additionally, Partners in the Arts conducted professional development workshops for K-12 teachers as a complementary resource to the Modlin Arts School Series performances.

MODLIN ARTS CAMPUS & COMMUNITY PARTNERSHIPS

Modlin Arts connected with intellectual and creative resources at UR and in the community to present insightful dialogue and interaction with artists, scholars, and specialists.

FAMILY ARTS DAY CELEBRATION

The Modlin Center for the Arts collaborated with University Museums to present the annual Family Arts Day Celebration featuring interactive activities and a theatre performance. TheaterworksUSA presented Click, Clack, Moo based on Doreen Cronin’s Caldecott Honor-winning book followed by a Q&A discussion and meet-and-greet with audience members. Prior to the performance, interactive activities included an Instrument Petting Zoo featuring UR students with the Department of Music and interactive performances by student a capella groups Choeur du Roi and Off the Cuff as well as various arts and crafts activities.
CO-PRESENTATIONS
The Modlin Center actively worked with campus departments and community organizations to share resources and co-present unique educational and artistic programs that benefit the larger campus and community. These co-presentations included:

• Served on the planning committee with the Office of Common Ground to program and produce the annual MLK Commemoration ceremony.
• Collaborated with the Center for Civic Engagement to present the One Book, One Richmond keynote lecture and A Faithful Scribe author Shahan Mufti and to develop complementary programming related to book themes and topics.
• Partnered with the Department of Theatre and Dance to present Party People Salon by Universes, hip-hop theater ensemble, as part of the Tucker Boatwright Festival of Literature and the Arts, The Personal is Political/The Political is Personal.
• Partnered with University Museums to present sound artist Maria Chavez for a performance and discussion about her work and process and to support a “Meet at the Museums” spring event – a casual, social activity designed to bring students across campus into the Modlin Center for a fun and festive community experience around art.
• Collaborated with the Department of Music and Department of Theatre and Dance to develop and support extended artist residencies with dance-theater director and choreographer Michael Sakamoto and baritone Thomas Meglioranza.
• Provided resources for Doug Varone and Dancers to create a week-long residency with UR Dancers to learn the work in the shelter of the fold and then to return in the fall of 2017, prepare and rehearse students to perform the work on stage during the professional performance with the Company on the Modlin Arts series and again for the UR Dancers’ Spring Concert.
• The Operations Manager and Front-of-House Coordinator belong to the Greater Richmond Association for Volunteer Administrators.
• Member of the Richmond Performing Arts Alliance.
• Member of the Menuhin Competition Steering Committee.

MODLIN ARTS DOWNTOWN
This is a series of off-campus performances presented in partnership with cultural organizations in the community and with UR Downtown to engage students, faculty, staff, and alumni in the vibrant Richmond arts scene.

• Festival of South African Dance featuring Gumboots and Pantsula Dance Companies, Dominion Energy Center
• Jazz at Lincoln Center, Big Band Holidays, Dominion Energy Center

ARTIST VOICES SERIES
Artist Voices is a continuing program of pre-and post-performance discussions that bring together audience and performers for creative conversations. Led by the artists themselves, and often moderated by faculty scholars and community experts, these engaging talks enrich the performance experience and illustrate the artistic, social, political, or personal aspects of the artist’s work. For the 2017-2018 season, the Modlin Center hosted twenty-two artist discussions.

OSHER LIFELONG LEARNING INSTITUTE
The Osher Lifelong Learning Institute continued its programming partnership for the 2017-2018 season of National Theatre of London and The Bolshoi Ballet broadcast series. The partnership is devised to promote and reinforce community cooperation between audiences represented by the two organizations.
MODLIN ARTS PARTNERSHIPS

Modlin Arts collaborated with many campus and community organizations during the 2017-2018 academic year.

ART 180
Barefoot Puppets
Binford Middle School
Center for Civic Engagement, UR
Choeur du Roi, UR
Chop Suey Books
Common Ground, UR
Department of Anthropology, UR
Department of English, UR
Department of Journalism, UR
Department of English, UR
Department of Music, UR
Department of Theatre and Dance, UR

Henrico High School Center for the Arts
Hopkins Road Elementary
John Marshall High School
Off the Cuff, UR
Osher Lifelong Learning Institute, UR
Partners in the Arts, UR
Richmond Performing Arts Alliance
Thomas Dale High School
UR Downtown, UR
VCU Jazz
WDCE UR Radio
WCVE Public Radio
Women, Gender, & Sexuality Studies, UR

In addition to participation through event attendance, the Modlin Center for the Arts rented our facilities to community clients for presentation of events on a rental basis. The relationships created are often collaborative. Modlin Center staff members provide event management in areas such as production, audience services, ticketing, and marketing. Local and regional organizations served for 2017-2018:

**Community Clients**
- ALS Association
- City of Richmond
- Stavna Ballet
- BYU Ballroom Dance
- School of Performing Arts in the Richmond Community (SPARC)

**Internal Clients**
- President’s Office
- Business Affairs
- Provost’s Office
- Office of the Chaplaincy
- Sharp Lecture Series
- One Book, One Richmond
- Richmond Common Ground
- Jepson School of Leadership Studies
- Donor Relations
- Student Groups
- School of Professional Studies and more.

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DEPARTMENT HIGHLIGHTS
ARTIST SERVICES

JO BACHMAN, ARTIST SERVICES AND CONCESSION MANAGER

This season marked the opening of the new Alice Jepson Theatre with attractive and comfortably furnished auxiliary spaces.

Artist Services and Production staff’s forethought in planning for the space to include a sprung floor in the green room worked very much in our artists’ favor and was appreciated by the several dance companies and acrobatic troupes we presented. When studio space was not available, due to academic scheduling, the green room floor offered an appropriate surface for the small rehearsals and warm-ups that dancers and acrobats need to safely perform at their best while on stage.

The major renovation of Booker Hall resulted in the closing of Camp Concert Hall’s green room, dressing rooms, and all other spaces in the building. Implementing creative problem solving overcame these great obstacles and ensured that visiting artists had a safe, comfortable, and convenient space to prepare for their performances. During the Booker Hall renovation, we used a three-room trailer outside the stage entrance as a green room and dressing rooms. Even when presented with these circumstances, it was important to maintain the standards of service, hospitality, and care that performers expect from the Modlin Center, and Artist Services is so pleased that we managed to do so even when the venue was in a construction zone.

Throughout the renovation, Jo Bachman, Artist Services Manager collaborated with the University’s Interior Designer in the redesign of the green room and dressing rooms in Camp Concert Hall. The thorough planning and collaboration process during the design stage will provide new opportunities to make our artists’ experiences even better.

As always, the goal for the Artist Services department is to have each and every artist driving away from Modlin hoping to return here for another great performance as soon as possible.

2017-2018 PERFORMER/STAFF FEEDBACK HIGHLIGHTS

“Best green room ever.”
– Feathers of Fire: A Persian Epic

“The best [hospitality] spread we’ve had anywhere.
Better than movie sets.”
– Mermaid Theatre Company

“… the cast really enjoyed their time at the Modlin Center.
They have nothing but praise for everyone they worked with!”
– TheaterworksUSA

“Best information packet a venue has ever sent me …
You all do hospitality right. I mean, really right.”
– Michael Sakamoto & Company

“Thanks for a great experience. Everyone was fantastic!
Thanks for all the work you put into these performances.
We really do appreciate it.”
– East of Afton

“Everything running as it should, even with us showing up late [due to bus trouble].”
– Steep Canyon Rangers

“… It’s the little things. I love this place. I hope this is a relationship we can continue well into the future.”
– Dorrance Dance

“Very professional. Super easy day!” – Sierra Hull
DEPARTMENT HIGHLIGHTS

PRODUCTION

SEAN FARRELL, PRODUCTION MANAGER
ROBERT RICHARDS, ASSISTANT PRODUCTION MANAGER
PATRICK KRAEHENBUEHL, ASSISTANT PRODUCTION MANAGER
RAY BREAKALL, PIANO TUNER/TECHNICIAN

UPGRADES AND IMPROVEMENTS

A world-class audio system was installed during the summer 2017 in Alice Jepson Theatre. This system continues to be welcome upgrade and much appreciated by touring companies. Season changeovers are now much simpler and more efficient due to the system’s ease of use.

Throughout June and July 2018, we revamped the front of Alice Jepson Theatre stage.
• Rebuilt removable stage front panels to accommodate previously face-mounted speakers into the structure.
• Re-purposed and modified old framework to mount speakers directly into the facing, as opposed to the old system of screwing them into the deck top. In addition to a sleeker profile, safety measures are increased by prohibiting the speakers from protruding into the audience space.
• Achieved a cleaner sightline with installation of new grates over speaker holes to protect the speakers.
• Installed a new steel top that attaches facing to deck more securely.

ALICE JEPSON THEATRE 2017-2018 HIGHLIGHTS

NEW GREEN ROOM/DRESSING ROOMS/ WARDROBE AREA
• All touring companies were thrilled with the new space.
• Dr. Crutcher was one of first to use this space for Family Weekend.

NEW MULTI-FUNCTIONAL SPACE
• Bonus room that was projected as mechanical use converted to multi-function space.
• Used for various purposes.

NEW LOADING DOCK STORAGE SPACE
• Extra storage space found under existing loading dock.
• Made load-ins and turnarounds in Alice Jepson Theatre easier and more efficient.

NEW LOADING DOCK
• Worked perfectly for the year.
• All users found the flexibility efficient.

PAGING/INTERCOM SYSTEM IN PROGRESS
• Separate contract; to be completed FY 2019.

BOOKER HALL RENOVATIONS 2017-2018 HIGHLIGHTS

RENOVATION RELOCATION
• Despite renovation construction challenges, we were able to maintain use of Camp Concert Hall throughout the academic year. All other spaces were empty for construction.
• A trailer also provided the dressing room and green room space during the renovation.
BOOKER HALL IMPROVEMENTS

New Lift/Loading Dock
• Easier load ins.
• Matching lift to Alice Jepson Theater dock streamlines process of equipment transfer between the two venues.

New Elevator to Third Floor
• Utilization of old, unusable space and also provides extra storage, which is helpful.

Light/Sound Locks
• Added to Camp Concert Hall to restrict noise from outside the concert hall.

New House Management Office
• Allows previous box office for use as a production “rack room.”
• Loud video rack relocated into room, removing noise from concert hall.

Loading Dock and Percussion Room Shelving
• Expected to improve storage issues.

Improved Visual Design
• New flooring, woodwork, furnishings, and fresh paint moves overall design forward.

New Green Room/Dressing Room
• Upgrade will support artist and staff setup and supervision needs.

STAFFING

Due to a smaller professional over-hire staff, we utilized more union crews during the 2017-2018 season. Working with Human Resources, we updated our system hiring new part-time technicians and added additional over-hire staff to our roster. Having the consistency of over- hire staff who are familiar working in our theatres and knowing our equipment, reduces the cost of event staffing.

Several student technician employees graduated at the end of the season with one technician moving onto part-time professional staff. We plan to recruit new freshman and will continue the development of rising sophomores, juniors, and new seniors to take the mantle.

Robert Richardson and Patrick Kraehnbebuel, both Assistant Production Managers, are critical in maintaining the even keel of events production, staffing for students, union and over hire crews, while working on designs. Fluctuating schedules and budgets will keep us on task for 2019 summer Camp Concert Hall renovation plans.
PRODUCTION AND STUDENT TEAM
Robert Richards, Assistant Production Manager

The Modlin Center continues to support the Department of Theater and Dance, Department of Music, President’s Office, and University Museums alongside other campus departments and community organizations as well as the Modlin Center-produced event series in our spaces.

The technical work for these events is often accomplished by student workers supervised by Modlin Center staff. Our students learn detailed technical skills in our computer-based production systems, learn practical physics working with set design, work with electricity and circuitry, and have the opportunity to learn cable making and simple electronic repair.

Alice Jepson Theater’s renovations and sound system remain excellent. They receive high praise from every artist and group that uses the space. Robert Richards has continued his professional development with this system and the future Camp Concert Hall system. In addition to earning certifications, Richards attended D&B’s specialized line array training in Asheville, North Carolina. This bolstered his knowledge of the finer aspects of running our system.

“I enjoyed working at the Modlin Center. I learned about the technology behind lighting and audio for shows. The best part was the welcoming atmosphere from everyone involved and the incredible training throughout the four years.”

– Olivia Barnum
CHRIS O’NEIL, OPERATIONS AND BUSINESS MANAGER
KIM CHIARCHIARO, FRONT OF HOUSE COORDINATOR

SERVICES AND OPERATIONS

VOLUNTEERS
Starting with FY 2018, Modlin operations implemented VolunteerHub, an online volunteer management system. This tool increases our efficiency in scheduling and tracking volunteer involvement. In addition to better volunteer management, VolunteerHub allows the Modlin Center to accurately recognize volunteers’ commitments in a more timely fashion than previous tracking methods.

We have seventy-eight active volunteer contacts who we call upon to usher. This number is up slightly from last year, and these active users represent volunteers who have actually supported Modlin Center events. Total number of volunteer service hours was 1,267, which was about a $20,000 in-kind value.

CONCESSIONS
Our continued efforts to streamline concessions operations through the addition of touchscreen transaction processing benefited Modlin Center patrons in the reduction of concession transaction time. As part of our professional development, concessions associates are trained in Virginia’s Alcoholic Beverage Control Authority (VABC) “Responsible Sellers & Servers: Virginia’s Program” (RSVP).

Concessions saw a slight increase from last season. This is partly due to quicker transaction times.

DEPARTMENTAL INTERACTIONS

WEEKLY MEETINGS & EMS CALENDAR
Efforts continued to keep communication between the various departments interacting with the Modlin Center open and flowing including weekly meetings with the departments on schedules and communication regarding events that take place in the spaces. In addition, Modlin Center Operations provided a tailored weekly Modlin Center EMS calendar to the administrative assistants of each arts academic department; including Music, Theatre and Dance, University Museums, and Art and Art History.

RENTAL AND STAFF-PROVIDED EVENTS
The Modlin Center hosted eighteen internal and eleven external rental events during 2017-2018. We also provided front of house staff for four other campus events, the Sharp Series at Queally Center.
DEPARTMENT HIGHLIGHTS
OPERATIONS

FRONT OF HOUSE STAFF MANAGEMENT
Operations provided all staffing for front of house at Modlin Center venues, the University’s Sharp Series, and other on-campus events that take place in other University venues.

STAFF TRAINING
In coordination with the University’s Emergency Management department, Modlin Operations delivered safety training for all Modlin staff, Modlin-Five (University Museums, Department of Art and Art History, Department of Music, and Department of Theatre and Dance) staff, and faculty in December 2017. Following this meeting, all Modlin evacuation documentation was revised. Annual training and CPR Certification is required for all staff.

FRONT OF HOUSE STAFF
Front of House staff are scheduled through an online form. The Modlin Center currently employs eighty-two students across all Modlin departments and offices. At the end of FY 2018, the Modlin Center employed four professional house managers, all of whom work as both House Managers and Concessions Associates.
UR STUDENT EMPLOYMENT
The Modlin Center’s marketing department employed four UR students, including one international student, consisting of a Student Marketing Manager and three publicity assistants.

All students helped in on- and off-campus marketing including street teaming, video production, media solicitation, and content creation.

We had another great year in the box office. All of the eleven students employed in the box office this year have been on staff for several years and are confident handling all types of customer service situations.

“I love the community of people in the box office and being able to work behind the scenes.”  
- Ariel Vogel, Box Office Associate, Class of 2019

“I’ve learned how to interact with customers professionally, especially those who are much older than me. I’ve also learned the process behind putting on performances at event venues and the type of organization needed to put on concerts and similar events.”  
- Josh Hammond, Box Office Associate, Class of 2019

BRAND STRENGTHS
• The Modlin Center brings well-known and emerging artists from around the world that practice a diverse selection of performing arts – theatre, music, spoken word, and dance to explore a wide range of topics and issues that enriches the Richmond community and region. There is no other venue in Richmond that provides this type of cultural access.
• The programming is curated to be diverse and inclusive within a wide-range of programs. Programs are also scheduled downtown for easy access for various communities.
• The University connection provides a rich interaction and cross-collaboration between the student/faculty community and the broader Richmond community.
• Our regional media partnerships continue to be strong with several media outlets pledging to endorse value-added initiatives such as the Artistic Viewpoint Series. The growing relationship with WCVE and WNRN will result in greater opportunities for residency opportunities
• The Modlin Center has been nominated in three categories (Best Concert Series, Best Performing Arts Theatre, Best Museum) in the 2018 Richmond Times Dispatch “Best Of”.
• The Modlin Center continues to grow its footprint in surrounding markets including Charlottesville, Williamsburg, and Fredericksburg, reaching as far as Raleigh, North Carolina.
• Our social media presence, especially Instagram, continues to grow at a rapid pace.
• Synergy between the University departments and A&S continues to grow allowing for greater cross promotion and richer media content.
• The Modlin Center continues to offer amenities other area venues lack including the diversity and frequency of performances; intimate setting; accessibility to artists, staff, and executives; a wide-range of residency activities; free and abundant parking; and safety.
AUDIENCE DEVELOPMENT

COMMUNITY ENGAGEMENT
A great strength of the Modlin Center is the availability for a more personal connection with the performers through pre- and post-performance discussions and more intimate performance venues. This aspect of the Modlin Center pairs well the brand goodwill we have from being part of the University of Richmond. Connecting the UR community of faculty/departments/staff is a growing opportunity for the broader public.

EDUCATIONAL OUTREACH
The educational outreach of the Modlin Center is not only great in developing a community that grows up supporting the arts, it reinforces our brand as a vibrant and intellectual cultural center.

INCREASING COMMUNITY ACCESS
We are looking forward to creating additional awareness for the Modlin Arts programs and the UR art departments programming.

Community and campus partnerships and collaborations also serve to increase audience attendance, awareness, and combine resources for audience development.
IMPROVED TICKETING RESERVATION SYSTEM
We continue to use the Tessitura ticketing system and have made two major upgrades to leverage the technical capabilities of this system. This year, we successfully implemented an online system to accommodate requests for accessible seating by disabled patrons for general admission shows. Before, there was no way for the box office or house management to know how many wheelchairs to expect. Now, we will know ahead of time and will be able to plan ahead to make our patrons’ experience comfortable.

The online ticket reservation upgrade also included the ability for teachers from local schools to make online reservations for our school series. Through this system, educators may request tickets and make arrangements for special needs, transportation, and ticket scholarship requests. Once the request is submitted, our ticketing system sends out an automatic confirmation to the teacher. This new, more robust reservation system has allowed us to create a more streamlined and efficient reservation process and we can provide better service to all our patrons.

These last two implementations of our reservation system were showcased at the International Tessitura Conference in Orlando, Florida this past summer.

Using the Tessitura system, we also started successfully tracking free and non-ticketed events this year. We coordinated with the House Management staff in the implementation of this new ticketing procedure. The change went smoothly and helped our staff better anticipate audience capacity and staffing needs for events.

TICKET SALES
Due to fewer events this year, our ticket sales were down. On average, shows were about the same as in the past. This year, we had an artist cancel a fairly large show at the Dominion Energy Center, which affected potential sales.

SUBSCRIPTIONS
The 2017-2018 total number of subscriptions was down but the amount of the tickets sales was about the same. So, although subscriber numbers were slightly down, we had more single ticket orders.

DONATIONS
Donations were slightly down this year. In the previous three years, we had a large donation by a patron that cyclically ended in 2017-2018. Also, we have found that holding fewer events correlates to fewer donations.
### September
- **Thu. 7** 7:00 PM  NT Live: *Who’s Afraid of Virginia Wolf?*
- **Sun. 10** 7:30 PM  Escher Quartet with Jason Vieaux, guitar
- **Thu. 14** 7:00 PM  NT Live: *Salomé*
- **Thu. 21** 7:00 PM  NT Live: *Yerma*
- **Thu. 21** 7:30 PM  Michael Sakamoto, Soil
- **Sun. 24** 3:00 PM  NT Live: *Angels in America, Part One: Millennium Approaches*

### October
- **Sun. 1** 3:00 PM  NT Live: *Angels in America, Part Two: Perestroika*
- **Wed. 4** 7:30 PM  Rhiannon Giddens, *Freedom Highway Tour* Direct from Johannesburg, South Africa: Festival of South African Dance featuring Gumboots and Pantsula Dance Companies
- **Thu. 5** 7:30 PM  Eddie Palmieri Latin Jazz Orchestra: *Eddie at 80*
- **Sun. 8** 3:00 PM  NT Live: *Peter Pan*
- **Wed. 11** 7:30 PM  Doug Varone and Dancers
- **Thu. 19** 7:30 PM  Shovels & Rope
- **Fri. 20** 7:30 PM  Richard Goode, piano
- **Sat. 21** 7:30 PM  The Shanghai Quartet with Peter Wiley, cello and Shmuel Ashkenasi, violin
- **Sun. 22** 12:55 PM  Bolshoi Ballet: *Le Corsaire*
- **Mon. 30** 7:30 PM  Thomas Meglioranza, baritone and Reiko Uchida, piano

### November
- **Sun. 5** 3:00 PM  Family Arts Day Celebration featuring TheatreworksUSA, *Click, Clack, Moo*
- **Thu. 9** 7:30 PM  Irma Thomas, *The Blind Boys of Alabama, & The Preservation Hall Legacy Quintet*
- **Sat. 11** 7:30 PM  Artist Voices Series with Bassem Youssef
- **Fri. 17** 7:30 PM  Jerry Douglas presents the Earls of Leicester
- **Thu. 30** 7:00 PM  NT Live: *Follies* Jazz at Lincoln Center Orchestra with Wynton Marsalis and special guests Catherine Russell and Kenny Washington, *Big Band Holidays*

### December
- **Fri.-Sat. 1-2** 7:30 PM  Ethan Lipton & His Orchestra, *The Outer Space*
- **Sun. 3** 12:55 PM  Bolshoi Ballet: *The Taming of the Shrew*
- **Thu. 7** 7:00 PM  NT Live: *Young Marx*
### Department of Music Event Calendar

#### September
- **Wed. 6** 7:30 PM - David Eisleck Trio
- **Fri. 15** 7:30 PM - Family Weekend Concert
- **Mon. 18** 7:30 PM - Anna Nizhegorodtseva, piano

#### October
- **Tue. 10** 7:30 PM - Eunmi Ko, piano
- **Sun. 29** 3:00 PM - UR Schola Cantorum and Women's Chorale
- **Mon. 30** 7:30 PM - Thomas Meglioranza, baritone and Reiko Uchida, piano

#### November
- **Fri.-Sat. 3-4** Multiple - Third Practice Electroacoustic Music Festival
- **Sun. 12** 3:00 PM - Global Sounds
- **Wed. 15** 7:30 PM - UR Jazz Ensemble
- **Sun. 19** 7:30 PM - UR Wind Ensemble
- **Wed. 29** 7:30 PM - UR Symphony Orchestra

#### December
- **Mon. 4** 7:30 PM - UR Chamber Ensembles
- **Tue. 5** 7:30 PM - UR Jazz and Contemporary Combos
- **Sun. 10** 5 & 8 PM - 44th Annual Festival of Lessons and Carols

#### January
- **Wed. 31** 7:30 PM - Richard Becker, piano

#### February
- **Mon. 26** 7:30 PM - Neumann Lecture on Music: Music as Preparation for Life: Practice, Accompaniment, Improvisation, Dr. George Lipsitz, speaker

#### March
- **Wed. 7** 7:30 PM - Ensemble Arte
- **Sun. 25** 3:00 PM - Duo Piano Recital with Richard Becker and Doris Wylee-Becker
- **Mon. 26** 7:30 PM - Bruce Stevens, organ

#### April
- **Mon. 2** 7:30 PM - UR Wind Ensemble
- **Wed. 4** 7:30 PM - UR Symphony Orchestra
- **Sun. 8** 3:00 PM - Global Sounds
- **Mon. 9** 7:30 PM - UR Jazz and Contemporary Combos
- **Wed. 11** 7:30 PM - Mike Davison and the Latin Jazz Messengers
- **Sun. 15** 3:00 PM - UR Schola Cantorum and Women's Chorale
- **Wed. 18** 7:30 PM - Cuban Spectacular
- **Mon. 23** 7:30 PM - UR Chamber Ensembles

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### Department of Theatre and Dance Event Calendar

#### October
- **Thu.-Sat. 5-7** 7:30 PM - Top Girls by Caryl Churchill
- **Sun. 8** 2:00 PM - Top Girls by Caryl Churchill

#### November
- **Thu.-Sat. 16-18** 7:30 PM - The Crucible by Arthur Miller
- **Sun. 19** 2:00 PM - The Crucible by Arthur Miller

#### February
- **Thu.-Sat. 8-10** 7:30 PM - Production Studies III Showcase
- **Sun. 11** 2:00 PM - Production Studies III Showcase
- **Thu. 22** 7:30 PM - UNIVERSES, Party People Salon

#### March
- **Fri.-Sat. 2-3** 7:30 PM - Converge, University Dancers Annual Spring Concert
- **Sun. 4** 2:00 PM - Converge, University Dancers Annual Spring Concert

#### April
- **Thu.-Sat. 19-21** 7:30 PM - Blues for Mister Charlie by James Baldwin
- **Sun. 22** 2:00 PM - Blues for Mister Charlie by James Baldwin

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A full list of UR Museums Events and Exhibitions is available at museumsrichmond.edu

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Info: modlin.richmond.edu
Tickets: (804) 289-8980
All events are subject to change
MODLIN CENTER FOR THE ARTS

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