GENERAL DIRECTIONS TO ALTRIA THEATER

School Buses
On the day of the performance, buses should check-in in front of the Altria Theater main entrance located on 6 N. Laurel St. Free parking for buses is available during the show. Upon arrival, a theater staff member will give your driver directions for drop off and parking. Crossing guards will be available to escort school groups to the main entrance of Altria Theatre.

Parking
School bus parking is free and directions to the bus lots will be provided to drivers on the day of the show. Generally, school buses can drop off and pick-up in front of the Altria Theater entrance located at 6 North Laurel Street.

Car parking is available in VCU parking decks and the costs $8.00 per vehicle; pricing and availability are subject to change. Parking decks are cash only but you can pre-pay online by visiting www.parking.vcu.edu.

VCU West Main Deck
801 West Main Street

VCU JL Lot
200 West Cary Street

Address and Main Entrance: 6 North Laurel Street, Richmond, VA 23220
Questions? Contact Altria Theater at 804-592-3368 or 804-592-3385

From the South:
1. Take Powhite Parkway (76 North) to Downtown Expressway
2. Take the Belvidere Exit.
3. Turn left at the light to Cherry Street.
4. Go about three blocks on Cherry Street and you’ll see the theater on the right across Main Street.
5. Entrance is located on 6 N. Laurel Street

From the East:
1. Take I-64 West to 5th Street/Downtown Exit.
2. Take 5th Street to Main Street.
3. Turn right on to Main Street and go approximately 10 blocks.
4. Entrance is located on 6 N. Laurel Street

From the North:
1. Take 95 South 3rd Street/Downtown Exit.
2. Take 3rd Street to Main Street.
3. Turn right on to Main Street and go approximately 8 blocks. The Theater is on the right.
4. Entrance is located on 6 N. Laurel Street

From the West:
1. Take I-64 East to the Belvidere Exit.
2. Turn left onto Leigh Street.
3. Turn right onto Belvidere Street.
4. Turn right on Main Street.
5. Theater is one block down on the right.
6. Entrance is located on 6 N. Laurel Street

VIRTUAL MAP: ALTRIA THEATER